



# 2023 Mt. Zion Chamber Thriving Times Magazine

The Mt. Zion Chamber of Commerce is pleased to announce that a full-color printed magazine called "Thriving Times" will be published semiannually. This new publication will give all members more opportunities to promote themselves as active members in our communities.

Inside the publication will be the categorical listings of all members in good standing at no charge. Thriving Times will have information about the Chamber, area attractions and will also give each member an opportunity to advertise AND enjoy an editorial space at no additional charge! Please fill out the form about your business products/services based on the ad size you wish to purchase.

**Design** – Creative Media Services, Inc. (CMS) will coordinate the advertising and design services.

**Distribution** – Each member will have copies including copies at the EXPO & Taste, Chamber and Village offices, Mt. Zion District Library, realtors, newcomers to Mt. Zion and every Chamber event or meeting.

**Directory Specs** – 8.5" x 11" • Full Color

**For the Advertiser** – To include your ad & FREE story in the 2023-24 Mt. Zion Chamber of Commerce Thriving Times magazine, **ad copy and contracts are all due to CMS by: Friday, October 27, 2023.** Invoices including all services will be sent out by the Chamber and are payable upon receipt.

### Advertising Sizes/Dimensions/Rates

- 1/8 Page – 3.625" x 2.3194" – \$350 (Includes 1/8 page story FREE)
- 1/4 Page – 3.625" x 4.875" – \$550 (Includes 1/4 page story FREE)
- 1/2 Page – 7.5" x 4.875" – \$750 (Includes 1/2 page story FREE)
- Full Page – 7.5" x 10" – \$950 (Includes 1/2 page story FREE)
- Inside Front and Inside Back Cover – 11.25" x 8.625" – \$1,250 (Includes 1/2 page story FREE)
- Back Cover – 11.25" x 8.625" – \$1,450 (Includes 1/2 page story FREE)

When supplying a print-ready ad, keep in mind that it should be sized to fit the exact dimensions of the ad size you have purchased. Accepted file types include ai, eps, pdf, jpg, and tif. If it is a raster-based file, please make sure that its resolution is at least 300 ppi at its full dimensions.

If needed, Creative Media Services can provide basic design at the following rates. The fee will be added to the invoice from the Chamber. *(If submitted ads do not meet design criteria, Creative Media Services (CMS) will contact you about required services).*

1/8 page – \$35    1/4 page – \$55    1/2 page – \$75    Full – \$125

I'd like to place an ad (Size: \_\_\_\_\_) and receive my FREE story!

*I will provide the ad or CMS will design the ad at an additional fee and will be added to the total amount due and payable to Mt. Zion Chamber of Commerce. Please fill out the form below based on ad size purchased for the FREE story.*

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Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

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Address \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

**Thriving Times FREE Story Form based on ad size purchased.**

You can also email this information to: Carolyn Ridenour – cridenour@cmsdecatour.com

**If you purchased 1/8 page ad, fill out this section only:**

Logo (circle one):    Yes    No

Name of Business: \_\_\_\_\_ Date Business Started: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Slogan or Motto: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**If you purchased a 1/4 page ad, fill out the 1/8 story above AND the section below:**

List top 6 Services/Products:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Add: Photo of the building or image that supports the information.

**If you purchased a 1/2 page or full page ad, fill out both sections above but add a description or more detailed information about each service/product.**

*Thank you for your support! This is a new idea and we hope you will support it and the Chamber.*

**TO PLACE YOUR AD CONTACT**  
 Creative Media Services, Inc.  
 Carolyn Ridenour – (217) 521-3265 | (217) 864-4835  
 cridenour@cmsdecatour.com  
 OR  
 Linda Harper – (217) 864-2526  
 mtzionilchamber@gmail.com

**MAKE CHECKS PAYABLE TO**  
**MT. ZION CHAMBER OF COMMERCE**  
 Mt. Zion Chamber of Commerce  
 PO Box 84 • Mt. Zion, IL 62549  
 (217) 864-2526  
 mtzionchamber.org