

## JANUARY 2023 NEWSLETTER



### February 1, 2023 Expo Early Bird Due Date

One of the Chamber's benefits is to participate in the annual Expo & Taste. This year it is on Saturday, April 1, 2023.

There are early-bird prices for sponsorships and booths. Information for all are in this newsletter or the PDFs can be downloaded from our website at <https://www.mtzionchamber.org/events>. The prices have been **rolled back** and there are Early Bird prices on the Gold and Silver Sponsorships as well as an individual booth. The due date to order and pay for an Early Bird Price is February 1, 2023.

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### President's Message

Jay Woodrum

Now that 2022 is behind us, 2023 is peaking over the horizon and a new chapter of our journey is just beginning. As we embark into this new year, it is the time for resolutions. But, let's call them what they really are, GOALS.

What are your goals this year? Have you written them down? Are they achievable? Will someone other than yourself hold you accountable to them? These are all questions to ask while you're setting your goals for the new year.

**WRITE THEM DOWN** – Write down what your goals are and be specific. Place them somewhere you will see them every day to serve as a constant reminder.

**ARE THEY ACHIEVABLE** – Often times we create goals that are more like dreams. Goals should be attainable. If your resolution is more like a dream, make smaller achievable goals that will keep you on the path to your larger dream.

**ACCOUNTABILITY** – We create our resolutions/goals but usually keep them to ourselves and when we do that, it's hard to hold ourselves accountable. Try sharing your goals with someone you trust to hold you accountable.

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### UPCOMING EVENTS

#### JANUARY 11th LUNCHEON

12:00-1:00 Luncheon  
Mt. Zion Fletcher Park  
Recreation Center

#### PROGRAM

Jeff Parmenter  
Big Brothers Big Sisters

#### CATERER

Las Margaritas

Member cost \$15  
RSVP by Tuesday, Jan. 10th

#### JANUARY 18th

Primrose Ribbon Cutting  
4-6 p.m.

#### JANUARY 25th

ApexNetwork Physical Therapy  
Ribbon Cutting, Business After  
Hours, & Open House  
5-7 p.m.

#### FEBRUARY 8th LUNCHEON

Employee Benefits  
Doherty's



Member  
**Spotlight**



The Mt. Zion Chamber of Commerce loves its member businesses and wants you to learn more about them by bringing you this month's Member Spotlight—Physician's Choice Wellness. Start the new year off right with Central Illinois' leading medically monitored weight loss program. They've helped thousands of patients achieve their weight loss goals. Patients can lose 20 pounds or 200 pounds quickly and safely. Visit [healthylifestyleweightloss.com](http://healthylifestyleweightloss.com) and start the new year off right with a healthier, happier you with support from Physician's Choice Wellness. What do you have to lose?



## JANUARY LUNCHEON



Please join us at the January 11, 2023 luncheon at the Fletcher Park Recreation Center. Jeff Parmenter with Big Brothers Big Sisters of America will be our speaker. Jeff is the Chief Fund Development Officer of Big Brothers Big Sisters Central Illinois and is the current President of BBBS of Illinois. BBBS is a non-profit organization that provides one-to-one mentoring relationships that support the critical social and emotional development needed to help build resilience and promote the mental health and well-being of children.

The cost of our luncheon on January 11th is \$15. The luncheon starts at 12 noon; registration is from 11:30 – 12 noon. You can start going through the buffet line at 11:45 a.m. Las Margaritas will be the caterer..

Please send your RSVP to [mtzionchamber@gmail.com](mailto:mtzionchamber@gmail.com) by Tuesday, January 10th to submit your reservation at <https://www.mtzionchamber.org/events/meetings/>. If you are paying in advance on the website be sure to send me your RSVP information with all the names of those attending from your business or organization. Optionally, you can still be invoiced or pay at the door.

The Any Queen 50/50 raffle is up to \$64.

We hope to see you there.

## 2022-2023 BOARD OF DIRECTORS



President - Jay Woodrum  
Peerless Cleaners & Restoration



Vice President - Allie Braden  
Traditions Health



Treasurer - Danielle Diskey  
Decatur Family YMCA



Secretary - Ashley Batchelder  
Mt. Zion District Library



Zach Anderson - Bolen, Robinson  
& Ellis LLP (BRE Law)



Tom Courson - Field Level  
Agriculture, Inc.



Shelly Costlow - Decatur  
Earthmover Credit Union



Laura Jones - Outgoing Officer  
Advisor, Vieweg Real Estate



Linda Harger - Administrator  
Mt. Zion Chamber of Commerce



Jodi Lockwood - Vieweg Real  
Estate



Dan McTeely - Diamond Bros.  
Insurance, LLC



Kim Rhodes - Physicians Choice  
Wellness



*continued from [page 1](#)*

*President's Message continued:*

The goals you set have the ability bring new energy into your daily routine. Whether your setting goals for yourself, your business, your department, your family, or anything else, these three steps can drastically improve your ability to achieve them this year.

Good luck to everyone as we begin our new chapter into 2023. Happy New Year!

Sincerely,  
Jay Woodrum, President

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*2023 Mt. Zion Expo & Taste continued:*

The committee has been working on putting on a great Expo & Taste. We are going to have a Easter Egg Hunt, coloring contest, a free picture with the Easter Bunny, a new game to get more meaningful engagement between the attendees and the exhibitors, Mt. Zion squad car and fire truck, blood mobile, Rich Hansen's choir, fashion shows, and more....

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Gold Sponsors can also add a meeting room for workshops or meetings for an extra \$250.

In addition to our Gold and Silver sponsorships, we are also looking for the following Extra Sponsorships:

- Easter Egg Hunt Sponsor \$1,000\*
- Photo Booth Sponsor \$500 — The Party Shop
- Expo Game Sponsor \$250 — Scott State Bank
- Easter Coloring Contest Sponsor \$250 — Eagle Ridge of Decatur
- Bicycle Giveaway Sponsor \$250
- Stage Shows Sponsor \$250

If you are going to have a booth, Gold, or Silver sponsorship, \$50 will be reduced for each Extra Sponsorship. Each Extra Sponsorship above will receive signage at the Expo and social media promotion of their sponsorship. (If there is a name next to the Extra Sponsorships above, that sponsorship is already taken.)

You won't want to miss this fun 2023 Expo & Taste. Email [mtzionchamber@gmail.com](mailto:mtzionchamber@gmail.com). The Expo Booth contract and the Taste contract are included in this newsletter on pages 8 & 9.

\*Easter Egg Hunt Sponsor receives logo on social media posts, newspaper, and Facebook boost, and radio advertisement about the Easter Egg Hunt.



## INVITATION

Primrose Ribbon Cutting & Business After Hours  
Wednesday, January 18, 2023, 4-6 p.m.

- Relax and come enjoy a fun evening
- Take a tour of Primrose
- Mix and mingle
- Enjoy some refreshments & appetizers in their Pub
- Network & share your business cards



1145 Arbor Drive  
Decatur, IL 62526  
217-619-2034





**RIBBON CUTTING  
BUSINESS AFTER HOURS  
OPEN HOUSE  
WED 1/25/23 5-7 PM**



**After the ribbon cutting, join us for refreshments  
and prize drawings.**

**Come and meet the staff and take a tour of our new clinic**

**1330 N. State Highway 121**

**Mt. Zion, IL 62549**

**Phone: 217-864-0820**

**Fax : 217-864-1741**



## Expo and Taste

April 1, 2023

### Gold or Silver Sponsorship Packages Due February 28, 2023 Early Bird Sponsorships & Booths Payment Due February 1, 2023

	Gold Sponsorship \$650	Silver Sponsorship \$400	Booth Space \$375/Early \$200 <i>Non Member:</i> \$425/Early \$375
Booth space	Two 8x8 booths Electricity included	8/8 booth Electricity available \$25	8/8 booth Electricity available \$25
Sponsor Promotion	Designated as Gold Sponsor at Event	Designated as Silver Sponsor at Event	
Sponsor publicity	Sponsor name announced at Event	Sponsor name announced at Event	
Sponsor Inclusion	Sponsor name and logo on all Expo communications.	Sponsor name and logo on Expo communications.	
Sponsor inclusion in Pre-Expo event advertisement	Sponsor logo on Expo flyer & newspaper ad. Sponsor logo on all Expo email and social media messages.  Email blast your ad & on Chamber Facebook page.	Sponsor name on Expo flyer   Email blast your ad	
Early Bird Pricing If registered and paid before Feb. 1, 2023	\$600	\$350	\$200 member \$375 non member

Business Name & Contact Name: \_\_\_\_\_

Gold: \_\_\_\_\_ Silver: \_\_\_\_\_ How Many Booths: \_\_\_\_\_ Electricity: \_\_\_\_\_

Email: [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com)

Mail Payment to: P.O. 84, Mt. Zion, IL 62549



## Mt. Zion Chamber of Commerce 2023 EXPO Contract

Show Date: April 1, 2023 | 9:00 a.m. – 2 p.m.  
Mt. Zion Convention Center

Set Up Date: March 31, 2023 | 9 a.m. – 5 p.m.  
Booth Space: 8' x 8'

**Fee: Early Bird Non-Member \$375 or Early Bird Member \$200 per booth space, if registered by Feb. 1, 2023.**

**After Feb. 1, 2023 booth space will be allocated on a first-come first-serve basis at**

**Non-Member Price of \$425 or Member Price \$250 Registration Form & Payment Due by March 17, 2023.**

**(Non-member price for both Early Bird and non-Early Bird includes a free membership.)**

- All Early Bird booth contracts and checks must be received by Feb. 1, 2023 to retain a discounted booth space.
- All exhibitors must restrict their exhibit to the business registered with the Mt. Zion Chamber of Commerce.
- All multiple businesses that are Chamber members, must register each business they wish to exhibit.
- Doors will be open for setup on Friday, March 31, 2023 at 9:00 a.m. to 5:00 p.m.

**All exhibitors are to be set up by 5:00 p.m.**

- Exhibitors will unload in the front and park to the immediate north & east of the Convention Center on April 1, 2023.
- Exhibitors will **NOT** remove their display before 2:00 p.m. on Saturday, April 1, 2023.
- Exhibitors will **NOT** sell any illegal items.
- Exhibitors will remove all trash, paper, boxes, tape, etc. from their space.
- Exhibitors will cooperate with all requests of show personnel.
- Exhibitors **MUST** keep display within confines of their space and not go into the aisles.
- The Mt. Zion Chamber of Commerce or the Mt. Zion Convention Center will not be held liable for any losses, damages or injuries sustained by exhibitors in any manner whatsoever.
- No refunds or credits for cancellations for any reason after March 17, 2023.
- Exhibitors will be supplied (1) table, (2) chairs, table cloth, pipe and drape on three sides.
- You must supply extension cords and display accessories. Wall booth spaces are for booths that need electrical outlets.
- **Electrical Booth space will be available to those who pay the \$25.00 fee.**
- Door prizes can be announced during the Expo. It is suggested that you arrange for door prize and sign-ups and/or drawings at your booth.
- All Chamber exhibitors must be a member in good standing at the time of the Expo with dues paid in full; the 2023 membership dues is due January 1, 2023.
- For questions or special requests, please call the Chamber at 217-864-2526.
- Make checks payable to: Mt. Zion Chamber of Commerce. Mail to: P.O. Box 84, Mt. Zion, IL 62549.

## Return The Bottom Half With Your Payment

Business Name (Please Print) \_\_\_\_\_

Contact Person (Please Print) \_\_\_\_\_

Phone \_\_\_\_\_

Electricity: Yes \_\_\_\_\_ No \_\_\_\_\_ (110v)

Note: **There is an added \$25 charge for booth electricity. (\$25.00)**

Booth: Business \_\_\_\_\_ Taste \_\_\_\_\_ Electricity \_\_\_\_\_

Early Bird Non-Member \$375 or \$200 Member per booth price.

After Feb. 1, 2023, price for Non-Member \$425 or Member \$250 per booth.

Mail to:

Mt. Zion Chamber of Commerce

P.O. Box 84

Mt. Zion, IL 62549





## 2023 TASTE Contract

Do not miss this opportunity to serve one of your delicious entrees to the crowd of local residents attending the EXPO & TASTE on Saturday, April 1, 2023.

Setup is Saturday, April 1st from 9 A.M. to 10:30 A.M.

- NO CHARGE for Taste Booth for Chamber members – Booth size 8 x 8
- Serve time: 11 a.m. to 1:30 p.m.
- Each booth provides a minimum of 200 single food servings for one ticket
- Each booth provides necessary serving items (extension cords, napkins, plates, forks, etc.)
- Taste tickets will be for sale the day of the event at the Mt. Zion Chamber Booth only in packs of 5 tickets for \$8
- **Vendors will be reimbursed \$1.00 for each ticket turned in by 2:00 p.m.**

If you would like to be part of the TASTE, please complete the attached reservation and return by mail: PO BOX 84, Mt. Zion, IL or email: [mtzionchamber@gmail.com](mailto:mtzionchamber@gmail.com) by **March 17, 2023.**

### BOOTH RESERVATION

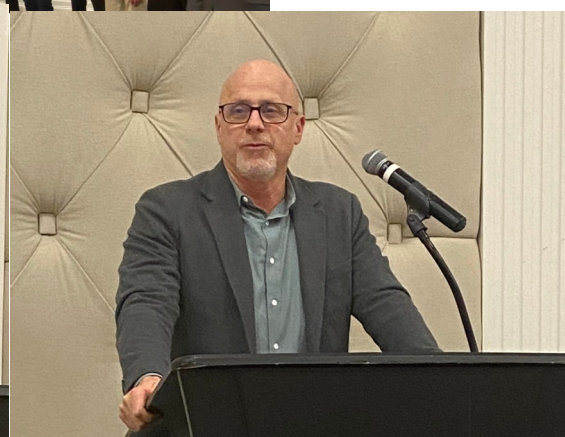
Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

# Christmas Luncheon

## December 14, 2022







# MARKETING YOUR HOME

Finding and impressing potential buyers.

## ONLINE LISTINGS

Your home will be visible on the major listing sites.



Online Listing

RE/MAX Mobile Search App

Flyer



Postcard



Door Hanger

## PRINT MATERIALS

Showcase your home with detailed specs.

## SOCIAL MEDIA PROMOTIONS

My network is your network.

Facebook & LinkedIn Posts



Instagram Post



Twitter Post

## TARGETED INTERNET ADS

Promote your home to a refined audience.



### RE/MAX Executives Plus

Jim Cleveland  
Broker/Owner  
(217)-433-1144 (mobile)  
(217) 428-9500 (office)  
Jim@DecaturHomes.com  
www.decaturchomes.com

**NOBODY IN THE WORLD  
SELLS MORE REAL ESTATE  
THAN RE/MAX®**

\*As measured by residential transaction sides.



Jim Cleveland  
217-433-1144  
Team Leader



Taylor Corrie  
Licensed Partner  
217-519-0393



Andrea Cramer  
Licensed Partner  
217-520-1306



Cassandra Anderson  
Licensed Partner  
217-254-9942



Amber Burdine  
Licensed Partner  
217-791-3322



JimCleveland@Remax.net



www.DecaturHomes.com



For more information about our properties, call Jim at 217-433-1144

## ACTIVE LISTINGS

Address	Details	Price	MLS #
90 Webster Ct	4 bdr/1 bth/Handyman special	\$19k	6220876
1613 E Prairie Ave	REDUCED PRICE! 2 bdr/1 bth/investment property/1 car garage	\$23k	6222566
270 E Mueller Ct	LAND/LOT Gated subdivision/.65 acres	Upper \$20's	6223435
1840 Buckhead Ln	LAND/LOT Gated subdivision/.82 acres/cleared	Upper \$30's	6222659
724 W Prairie Ave	REDUCED PRICE! 3 bdr/1 bth/historic West End home/ As is!	Upper \$30's	6222568
355 E Mueller Ct	LAND/LOT Gated subdivision/overlooks Lake Decatur/utilities in place	Lower \$40's	6222750
365 E Mueller Ct	LAND/LOT Gated subdivision/.42 acres/overlooks Lake Decatur	Mid \$40's	6222748
1314 E Lawrence St	NEW LISTING! 2bdr/1 bth/ 2 car garage/great curb appeal	Upper \$40's	6225186
1627 W Harrison Ave	NEW LISTING! 3 bdr/1.5 bth/2.5 car garage/fenced yard Home Park	Lower \$70's	6225256
309 S Jackson St Blue Mound	NEW LISTING! 3 bdr/1 bth/ remodeled/Meridian Schools	Upper \$70's	6224938
131 Isabella Dr	NEW LISTING! 3 bdr/1 bth RANCH South Shores/1.5 car garage/new HVAC	Upper \$80's	6225242
1910 W Grand/1385 N Dennis/2142 E Johns	NEW LISTINGS!! Investment Properties All for	Upper \$80's	6223478
		6223477 & 6223475	
3345 N Woodford St	COMMERCIAL LISTING priced @ \$139k or RESIDENTIAL LISTING priced @ \$89,897		6221443
1808 S 34 <sup>th</sup> Place	NEW LISTING! 3 bdr/2 bth/Over 1800 sq ft/RANCH/1 acre/XL Kitchen	Upper \$140's	6225338
820 S McKinney Ln	REDUCED PRICE! 3 bdr/3 bth/indoor - inground pool/hot tub/.95 acres	Lower \$170's	6223224
296 N Dunn (Macon)	NEW LISTING! 4 bdr/2.5 bth/2 story/Over 2600 sq ft/above ground pool	Upper \$190's	6225473
700 & 726 E Cerro Gordo	COMMERCIAL LISTING -2 bdr/7 bth/22920 sq ft/3 floors/freight elevator	\$224k	6225030
10906 Hibbard Rd Macon	NEW LISTING! 3bdr/2 bth/RANCH/1.5 acres/2 story outbuilding	Upper \$290's	6225301

## Active/Under Contract Listings

402 Timber Dr, Decatur

UNDER CONTRACT IN ONLY 39 DAYS!!

Lower \$130's

6224985



RE/MAX Executives Plus  
151 East Decatur St  
Decatur, IL 62521  
(217) 428-9500 Office

Malia  
Sutherland  
Transaction  
Manager  
217-421-9507



Diana Kirby  
Listing Manager  
217-421-9526



Each Office Independently Owned & Operated