

DECEMBER 2022 NEWSLETTER

An Effective E-mail Nurture
Campaign for
Small Business Season™

Effective E-mail Nurture Campaign

With e-mail marketing you can schedule emails to “autofire” and send based on a schedule and/or actions. For instance, if the recipient opens your e-mail and clicks on the link, the next e-mail they receive will be different than if they had not opened it.

Reconnecting with Previous Customers Through Email

Use the following formula to create your own email nurture campaign for past customers.

E-Mail #1 Reestablish the Relationship

The first e-mail in your e-mail series will reestablish the relationship you had with this past customer. Using your business tone, craft a message that tells the recipient, “it’s been a while. We miss you. Here’s what’s new in our business.” Make sure you include why they should care. Speak to what’s in it for them. Other options include an end-of-year thank you message, a summary of the year, or a project that helps you

continued on [page 6](#)



President’s Message

Jay Woodrum

As 2022 is coming to a close, many of us are busy with those end of the year preparations, company parties, and planning for what next year will bring. The year goes by quickly, and in business, sometimes too quickly; but we are thankful that you, our members, have continued to support the chamber this year. Without each and every one of you, none of this would be possible. Thank you, everyone!

As we are preparing our businesses for the end of the year, don’t forget to show your customers, clients, and employees some appreciation. It is always a great time of year to give a little gift this holiday season and say “Thank You”. Many of our chamber members provide excellent gifts. Whether you grab some popcorn from Mt. Zion Del’s Popcorn or have Maverik Marketing work up a special gift with your logo on it, any form of appreciation goes a long way. See our Shop Small Local Businesses list on [page 8](#).

Now is also the time to be planning for 2023, if you haven’t already. Look at what you have been doing this last year, what is working, what is not working. Make sure to evaluate your business and its efforts so you can set goals to take your business to the next level in 2023. Maybe that means going paperless or implementing more online functionality. Perhaps you want to try some new marketing efforts like podcasting or email cam-

continued on [page 6](#)

UPCOMING EVENTS

DECEMBER 14th LUNCHEON

12:-1:00 Luncheon
Mt. Zion Convention Center

PROGRAM

Christmas Program with
Mt. Zion Pastors and the Mt.
Zion High School Acapella Choir
Prize Drawings

CATERER

Kitchen of Doris Yoder

Member cost \$15
RSVP by Tuesday, Dec. 13th

DECEMBER 6th TSA BELL RINGING

3-8 p.m. Airport Kroger

JANUARY 11th LUNCHEON

Big Brothers Big Sisters
Fletcher Park Recreation Center

2023

Future Ribbon Cuttings and
Business After Hours TBA



Member
Spotlight



The Mt. Zion Chamber of Commerce loves its member businesses and wants you to learn more about them by bringing you this month's Member Spotlight. Staley Credit Union, located at 3330 N. Woodford Street in Decatur, has 100% free checking, low interest auto loans and home loans, Staley Platinum Visa Credit Card w/rewards. Visit staleycu.com. Membership is open to all those who live or work in counties surrounding Decatur, IL. Call 217-423-9767 or email contact@staleycu.com. "People Helping People" for the benefit of its members.



CHRISTMAS LUNCHEON



Our Special Christmas Luncheon is Wednesday, December 14, 2022 at the Mt. Zion Convention Center. Our luncheon cost is \$15 unless you have a prepaid lunch.

We will have Christmas music and our traditional Christmas Program presented by our pastor members. The Mt. Zion High School Mixed Acapella Choir will be singing. We will have a very nice buffet luncheon with two kinds of meats, vegetables, salad, pie, water, iced tea, and coffee catered by The Kitchen of Doris Yoder.

Please come to the December 14, 2022 Christmas Luncheon. Registration starts at 11:30 a.m.; please start going through the buffet line at 11:45 a.m. The luncheon will end at 1 p.m.

Send your RSVP to mtzionchamber@gmail.com by Tuesday, December 13th to submit your reservation at <https://www.mtzionchamber.org/events/meetings/>. If you are paying in advance on the website be sure to send me your RSVP information with all the names of those attending from your business or organization. Optionally, you can still be invoiced or pay at the door.

To have some more holiday fun at our luncheon on December 14, 2022, we will do prize drawings at the end of the luncheon. We do not ask for Exhibitors for this luncheon. Would you like to donate a prize? Let me know by December 13th whether you will be bringing a prize for the drawings or if you want me to pick one up from you. Everyone at the luncheon will be given a ticket as they check in at the Registration Table for the prize drawings. (Your prize doesn't have to be wrapped; this is not a white elephant gift exchange.)

We will have the Any Queen 50/50 raffle also; it is up to \$58.

2022-2023 BOARD OF DIRECTORS



President - Jay Woodrum
Peerless Cleaners & Restoration



Vice President - Allie Braden
Traditions Health



Treasurer - Danielle Disley
Decatur Family YMCA



Secretary - Ashley Batchelder
Mt. Zion District Library



Zach Anderson - Bolen, Robinson
& Ellis LLP (BRE Law)



Tom Courson - Field Level
Agriculture, Inc.



Shelly Costlow - Decatur
Earthmover Credit Union



Laura Jones - Outgoing Officer
Advisor, Viewing Real Estate



Linda Harper - Administrator, Mt.
Zion Chamber of Commerce



Jodi Lockwood - Viewing Real
Estate



Dan McNeely - Dimond Bros.
Insurance, LLC



Kim Rhodes - Physicians Choice
Wellness

2023 Mt. Zion Expo & Taste

The **Mt. Zion Chamber Business Expo & Taste** will be Saturday, April 1, 2023. This event will be held in the beautiful Mt. Zion Convention Center. It is our premiere business and organization expo of the year to showcase your products and services to the community. You will be invoiced for the level of participation you choose; there is no charge for being in the Taste. Your membership dues must be current. Here are the Early Bird deadlines to request and pay by:

Sponsorships	Wednesday, February 1, 2023
Booth Contract	Wednesday, February 1, 2023
Taste Contract	Friday, March 17, 2023 (no fee)

On [page 8](#) you will find the Sponsorship Packages for the 2023 Expo & Taste, which will be a week before Easter, on Saturday, April 1, 2023 from 9 a.m.-2 p.m. The prices have been **rolled back** and there are Early Bird prices on the Gold and Silver Sponsorships as well as an individual booth. The due date to order and pay for an Early Bird Price is February 1, 2023. The Booth contract and Taste Contract are included in this newsletter and they are available on our website at <https://www.mtzionchamber.org/events/>.

The committee has been working on putting on a great Expo & Taste. We are going to have a Easter Egg Hunt, coloring contest, a free picture with the Easter Bunny, a new game to get more meaningful engagement between the attendees and the exhibitors, Mt. Zion squad car and fire truck, blood mobile, Rich Hansen's choir, fashion shows, and more....

Gold Sponsors can also add a meeting room for workshops or meetings for an extra \$250.

In addition to our Gold and Silver sponsorships, we are also looking for the following Extra Sponsorships:

- Easter Egg Hunt Sponsor \$1,000*
- Photo Booth Sponsor \$500 — The Party Shop
- Expo Game Sponsor \$250 — Scott State Bank
- Easter Coloring Contest Sponsor \$250 — Eagle Ridge of Decatur
- Bicycle Giveaway Sponsor \$250
- Stage Shows Sponsor \$250

If you are going to have a booth, Gold, or Silver sponsorship, \$50 will be reduced for each Extra Sponsorship. Each Extra Sponsorship above will receive signage at the Expo and social media promotion of their sponsorship. (If there is a name next to the Extra Sponsorships above, that sponsorship is already taken.)

You won't want to miss this fun 2023 Expo & Taste. Email mtzionchamber@gmail.com. The Expo Booth contract and the Taste contract are included in this newsletter on pages 9 & 10.

*Easter Egg Hunt Sponsor receives logo on social media posts, newspaper, and Facebook boost, and radio advertisement about the Easter Egg Hunt.

Spaces fill up quickly so get your spot soon.



paigns. Whatever it may be, make sure you research, plan, and set goals.

continued from [page 1](#)

As the chamber is preparing for the new year, we would like to show our appreciation to everyone at our wonderful Christmas Luncheon on December 14th with musical entertainment and Christmas messaging. We are also looking towards next year to see how we can improve our efforts. We have some new ideas in the works that you won't want to miss.

Thank you all for your continued support and I wish you, your family, and your business a very merry Christmas!

Sincerely,
Jay Woodrum, President

continued from [page 1](#)

shine. For instance, "In 2022, we donated 543 bags of dog food and here are some pictures from our happy shelter friends who seem to be enjoying the food." Set the next e-mail to hit a couple of days after the first.

E-Mail #2 Build Momentum

Tell your recipients a story about something that impacted you recently. Then give them a treat. For instance, you could share a story about gratitude or family. (These are especially welcome during the holiday season.) Then offer the email recipient a download that ties into your story. A good way to do this is to talk about what you're thankful for such as your loyal customers. Offer them a free gift-giving guide or create a helpful download based on what you sell such as a "Cooking with wine recipe e-book," if you sell wine. Allow them to claim their "gift" by clicking a button. This requires them to act. Then you can see who clicked on the code and who didn't. Set the next e-mail to hit a couple of days after the first. Because you created a clickable link in your last e-mail, you now have record of who clicked and who didn't. At this point you could segment the clickers from the non-clickers and create a tailored e-mail for each. But you don't have to. You could also just send the same e-mail.

E-Mail #3 Stay Connected

Continue telling more of your story. This could be a continuation of the feel-good story in e-mail #2 or it could be building on the theme but with a different story. You could also talk about your "why." Invite them to stay connected with you somewhere else like a specific social media platform or invite them to an event you're hosting. The point here is to add an additional invitation and keep them connected. If you've segmented your e-mail based on who clicked and who didn't, add a line about the freebie you offered hoping that they enjoyed it to those who opened. To those who didn't open, offer them the freebie again with some language around "not sure if you saw this" or "in case you missed it, it's still available here..." and additional language why the freebie would make their lives easier or interest them.

E-Mail #4 Invite Them Back

Give your past customers a reason to spend with you again this holiday season. Perhaps you're hosting a special event with discounts. Maybe you're rolling out a loyalty program. Whatever the special is, make sure they know about it and use language that ensures they feel like a VIP. They're receiving a special invitation because they are your very valued past customers. That messaging can go a long way from moving someone from the passive state of reading an e-mail to actively buying. In this e-mail, you also want to give them another opportunity to buy from you in case they can't make your event. For instance, invite them to explore your website and purchase online. If you don't have E-commerce on your website, consider sharing your items through social media and encouraging people to call or e-mail you with orders. When creating e-mail nurture campaigns for small business season, remember what makes your business special. You want to focus on the experience and the feeling that buying local provides. Big business can offer deep discounts. Small business can offer memories of a joyful holiday season. That seems like a pretty great way to stand out.

[Christina Metcalf](#) is a writer/ghostwriter who believes in the power of story.

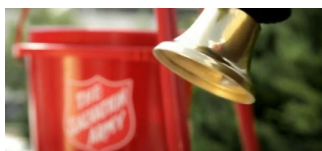


WELCOME TO OUR NEW MEMBER



IQ Electric Inc. LLC

Lance Jones is the owner of IQ Electric Inc. at 625 North Drive, Mt. Zion. Licensed, insured, and bonded. They handle all of your electrical needs like replacement of an outlet, installation of new wiring, indoor and outdoor lighting, new electric service, panel upgrades, appliance installations, home remodeling, and renovations. Contact 217-864-9064.



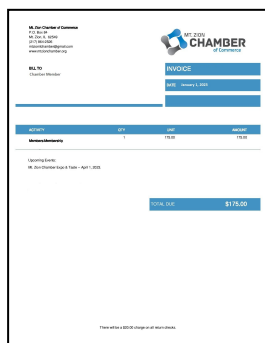
MZCC/TSA Bell Ringing Sign Up

We need more volunteers for our Tuesday, December 6, 2022 Salvation Army Bell Ringing at the Airport Kroger from 3-8 p.m. Email mtzionchamber@gmail.com which shift you can volunteer for. I would like to have at least two people per shift. Here is the sign up so far:

3-4:45: Shelly Coslow, Decatur Earthmover Credit Union
Abby Svobda, Busey Bank

4:45-6:15: Danielle Diskey, Decatur Family YMCA

6:15-8: _____



2023 Membership Dues

The 2023 membership dues for January 2023-December 31, 2023 are due January 1, 2023. We continue to provide you with great Chamber benefits like:

- Monthly Luncheons
- Business Expo & Taste
- Member Spotlight
- Special Ads
- Ribbon cuttings and Business After Hours — no Chamber charge
- Many more Member Benefits on [page 12](#)

Dues are \$175 per year. Last year we went to everyone being due on January 1st. You can either print the generic invoice out that is on [page 13](#) or if you would like me to send you an email invoice, please let me know by emailing mtzionchamber@gmail.com. Our emailed invoiced through our online QuickBooks can be paid with credit or debit card by clicking on the Review and pay link. Checks are made payable to: Mt. Zion Chamber of Commerce.

If you joined the Mt. Zion Chamber of Commerce during 2022, your 2023 membership dues will be prorated and will be less than \$175.



Shop Small Local Businesses

Throughout the Holidays and Every Day

Small businesses provide our communities with good jobs, quality customer service, and the character that makes our towns and neighborhoods feel like home. Please shop local small businesses this holiday like:

121 Fitness
BoxDrop Mattress & Furniture Outlet
Creative Media Servces
Decatur Jewelry & Pawn II
Del's Popcorn in Mt. Zion
International Eyecare Center
Kenney's Ace Hardware
Mari-Mann Herbs
Maverik Marketing
Shop On Main
The Party Shop
Unique Boutique & Spa
and many others....

See our alphabetic or category listing of business members at:
mtzionchamber.org/directory/





Member Christmas Specials

Member	December Special(s)
Antioch Christian Church 5409 E. US Route 36 Decatur, IL 62521 (217)864-3444	ACC's Polar Express Experience: Saturday, December 10th 1-4 p.m. - Christmas Open House with a huge train layout, photo booth, games, and snacks 2 p.m. - We will watch The Polar Express movie.
Beck Realtors, Inc. 5409 E. US Route 36 Decatur, IL 62521 (217)864-3444	Merry Christmas from everyone at Beck Realtors, Inc.
Decatur Earthmover Credit Union 2600 Dividend Dr Decatur, IL 62526 217-875-2301	Get your Christmas loan at Earthmover! When you borrow money for Christmas at Earthmover, we give a money to local nonprofits. So when you give, we give. Merry Christmas and Happy Holidays from our family to yours.
Decatur Family YMCA 220 W. McKinley Ave Decatur IL 62526 217-872-9622	NO JOINER FEE: December 19, 2022-January 31, 2023
Del's Popcorn of Mt. Zion 100 Debby Drive Mt. Zion, IL 62549 217-864-9888	Pop in to Del's Popcorn Shop in Mt. Zion to pick out those perfect gifts of good taste this holiday season. Your family, friends, employees, or clients will be delighted to receive tasty treats of popcorn, fudge, nuts, peanut brittle, candies, and chocolates. Corner of Route 121 and Debby Drive.
First Mid Bank & Trust 455 North Main Decatur, IL 62523 (217)475-2766	First Mid Bank & Trust is thanking our customers during our Holiday Spirit Days in December. Each Friday before Christmas, December 2, 9, 16, and 23, we'll be celebrating the season by handing out a fun holiday treat. Stop by each Friday to see what Christmas song has inspired that week's giveaway!
Kevin Fritzsche—Team Fritzsche 1610 E. Pershing Rd. Decatur, IL 62526 Kevin@Brinkoetter.com (217)620-5874 Kristie@Brinkoetter.com (217)855-1085	HOW ACCURATE IS YOUR LATEST PROPERTY ASSESSMENT? Is the Fair market value OVERESTIMATED and throwing off your tax info? Considering a MOVE in the NEW YEAR and need to know which PROJECTS or UPDATES will make a difference in SALE Value? Not sure you're getting full BENEFIT of all your available tax EXEMPTIONS? IF So... CONTACT TEAM FRITZSCHE to schedule a NO COST- NO OBLIGATION property valuation or a competitive market checkup on your property TODAY.
Memorial Home Medical Supply 644 N. Second St. Springfield, IL 62702 217-788-4663 or 800-582-8667	Give the gift of peace of mind this holiday season. Stay comfortable and safe in your own home with a stair lift or new power reclining lift chair. For a limited time, enjoy \$250 off of any stair lift purchase and \$100 off of any lift chair purchase. Available at all four retail locations in Decatur, Springfield, Jacksonville, and Lincoln from Nov. 21 through Jan. 6, 2023.
Physicians Choice Wellness 1045 N. State Hwy. 121 Mt. Zion, IL 62549 (217)864-2085	You can purchase 1 month of unlimited uses of their Wellness POD for \$50.00. Gift certificates purchased by 12/31/2022 for Wellness POD uses for one month. The one month will start on the first day of use for both of these offers.
Shop On Main 407 N. Main Street Decatur, IL 62523 217-422-2674	Our Christmas gnomes are buy one get one 1/2 off! Special selection of Nally and Millie sweaters at 40% off. Christmas Walk Wednesday December 7 from 5-8. Register for special drawing for 10 \$25 gift certificates.
Sinclair Broadcast Group (WICS/WRSP/WBUI) Jennica Grubs 110 E William Street Decatur, IL 62523 (217)620-4805 jgrubbs@sbgtv.com	Special #1: 75 Commercials for \$1,995 Air your business's 30 second commercial on ABC (WICS), FOX (WRSP), and CW (WBUI) to broaden your customer base. \$3,000 Value! Special #2: Email Marketing Campaigns are BOGO! Send a customized message to a defined target audience and grow your business's customer base, promote events, extend special offers, and/or generate awareness!
WDKR/WXFM 120 Wildwood Drive Mt. Zion, IL 62549 217-864-4141	Broadcasting holiday music throughout the season on WXFM, 99.3 and WDKR 107.3 as their gift to the community.



Expo and Taste

April 1, 2023

Gold or Silver Sponsorship Packages Due February 28, 2023 Early Bird Sponsorships & Booths Payment Due February 1, 2023

	Gold Sponsorship \$650	Silver Sponsorship \$400	Booth Space \$375/Early \$200 <i>Non Member:</i> \$425/Early \$375
Booth space	Two 8x8 booths Electricity included	8/8 booth Electricity available \$25	8/8 booth Electricity available \$25
Sponsor Promotion	Designated as Gold Sponsor at Event	Designated as Silver Sponsor at Event	
Sponsor publicity	Sponsor name announced at Event	Sponsor name announced at Event	
Sponsor Inclusion	Sponsor name and logo on all Expo communications.	Sponsor name and logo on Expo communications.	
Sponsor inclusion in Pre-Expo event advertisement	Sponsor logo on Expo flyer & newspaper ad. Sponsor logo on all Expo email and social media messages. Email blast your ad & on Chamber Facebook page.	Sponsor name on Expo flyer Email blast your ad	
Early Bird Pricing If registered and paid before Feb. 1, 2023	\$600	\$350	\$200 member \$375 non member

Business Name & Contact Name: _____

Gold: _____ Silver: _____ How Many Booths: _____ Electricity: _____

Email: mtzionilchamber@gmail.com

Mail Payment to: P.O. 84, Mt. Zion, IL 62549



Mt. Zion Chamber of Commerce 2023 EXPO Contract

Show Date: April 1, 2023 | 9:00 a.m. – 2 p.m.
Mt. Zion Convention Center

Set Up Date: March 31, 2023 | 9 a.m. – 5 p.m.
Booth Space: 8' x 8'

Fee: Early Bird Non-Member \$375 or Early Bird Member \$200 per booth space, if registered by Feb. 1, 2023.

After Feb. 1, 2023 booth space will be allocated on a first-come first-serve basis at

Non-Member Price of \$425 or Member Price \$250 Registration Form & Payment Due by March 17, 2023.

(Non-member price for both Early Bird and non-Early Bird includes a free membership.)

- All Early Bird booth contracts and checks must be received by Feb. 1, 2023 to retain a discounted booth space.
- All exhibitors must restrict their exhibit to the business registered with the Mt. Zion Chamber of Commerce.
- All multiple businesses that are Chamber members, must register each business they wish to exhibit.
- Doors will be open for setup on Friday, March 31, 2023 at 9:00 a.m. to 5:00 p.m.

All exhibitors are to be set up by 5:00 p.m.

- Exhibitors will unload in the front and park to the immediate north & east of the Convention Center on April 1, 2023.
 - Exhibitors will **NOT** remove their display before 2:00 p.m. on Saturday, April 1, 2023.
 - Exhibitors will **NOT** sell any illegal items.
 - Exhibitors will remove all trash, paper, boxes, tape, etc. from their space.
 - Exhibitors will cooperate with all requests of show personnel.
 - Exhibitors **MUST** keep display within confines of their space and not go into the aisles.
 - The Mt. Zion Chamber of Commerce or the Mt. Zion Convention Center will not be held liable for any losses, damages or injuries sustained by exhibitors in any manner whatsoever.
 - No refunds or credits for cancellations for any reason after March 17, 2023.
 - Exhibitors will be supplied (1) table, (2) chairs, table cloth, pipe and drape on three sides.
- You must supply extension cords and display accessories. Wall booth spaces are for booths that need electrical outlets.

Electrical Booth space will be available to those who pay the \$25.00 fee.

- Door prizes can be announced during the Expo. It is suggested that you arrange for door prize and sign-ups and/or drawings at your booth.
- All Chamber exhibitors must be a member in good standing at the time of the Expo with dues paid in full; the 2023 membership dues is due January 1, 2023.
- For questions or special requests, please call the Chamber at 217-864-2526.
- Make checks payable to: Mt. Zion Chamber of Commerce. Mail to: P.O. Box 84, Mt. Zion, IL 62549.

Return The Bottom Half With Your Payment

Business Name (Please Print) _____

Contact Person (Please Print) _____

Phone _____

Electricity: Yes _____ No _____ (110v)

Note: **There is an added \$25 charge for booth electricity. (\$25.00)**

Booth: Business _____ Taste _____ Electricity _____

Early Bird Non-Member \$375 or \$200 Member per booth price.

After Feb. 1, 2023, price for Non-Member \$425 or Member \$250 per booth.

Mail to:

Mt. Zion Chamber of Commerce

P.O. Box 84

Mt. Zion, IL 62549



2023 TASTE Contract

Do not miss this opportunity to serve one of your delicious entrees to the crowd of local residents attending the EXPO & TASTE on Saturday, April 1, 2023.

Setup is Saturday, April 1st from 9 A.M. to 10:30 A.M.

- NO CHARGE for Taste Booth for Chamber members – Booth size 8 x 8
- Serve time: 11 a.m. to 1:30 p.m.
- Each booth provides a minimum of 200 single food servings for one ticket
- Each booth provides necessary serving items (extension cords, napkins, plates, forks, etc.)
- Taste tickets will be for sale the day of the event at the Mt. Zion Chamber Booth only in packs of 5 tickets for \$8
- **Vendors will be reimbursed \$1.00 for each ticket turned in by 2:00 p.m.**

If you would like to be part of the TASTE, please complete the attached reservation and return by mail: PO BOX 84, Mt. Zion, IL or email: mtzionchamber@gmail.com by **March 17, 2023.**

BOOTH RESERVATION

Business Name: _____

Contact Person: _____

Address: _____ Phone: _____



Mt. Zion Chamber Benefits

- ◆ Free Member Spotlight Advertising
- ◆ Referrals to Potential Customers
- ◆ Member-to-Member Networking
- ◆ Business Education/Speakers
- ◆ Ribbon Cuttings
- ◆ Monthly Luncheons
- ◆ Monthly Newsletter
- ◆ Increased Community Visibility
- ◆ Chamber Directory Listings
- ◆ Free Website Presence on our Online Directory
- ◆ Invitations to Chamber Events
- ◆ Inexpensive \$25 Advertising in Newsletter or E-mail Blasts
- ◆ Business After Hours
- ◆ Luncheon Exhibitor
- ◆ Business Expo
- ◆ Sponsorship Opportunities

Mt. Zion Chamber of Commerce
P.O. Box 84
Mt. Zion, IL 62549
(217) 864-2526
mtzionchamber@gmail.com
www.mtzionchamber.org



BILL TO
Chamber Member

INVOICE

DATE January 1, 2023

ACTIVITY	QTY	UNIT	AMOUNT
Members:Membership	1	175.00	175.00

Upcoming Events:
Mt. Zion Chamber Expo & Taste -- April 1, 2023.

TOTAL DUE \$175.00

There will be a \$20.00 charge on all return checks.



MARKETING YOUR HOME

Finding and impressing potential buyers.

ONLINE LISTINGS

Your home will be visible on the major listing sites.



Online Listing

RE/MAX Mobile Search App

Flyer



Postcard



Door Hanger

PRINT MATERIALS

Showcase your home with detailed specs.

SOCIAL MEDIA PROMOTIONS

My network is your network.

Facebook & LinkedIn Posts



Instagram Post



Twitter Post

TARGETED INTERNET ADS

Promote your home to a refined audience.



RE/MAX Executives Plus

Jim Cleveland
Broker/Owner
(217)-433-1144 (mobile)
(217) 428-9500 (office)
Jim@DecaturHomes.com
www.decatrhomes.com

**NOBODY IN THE WORLD
SELLS MORE REAL ESTATE
THAN RE/MAX®**

*As measured by residential transaction sides.



Jim Cleveland
217-433-1144
Team Leader



Taylor Corrie
Licensed Partner
217-519-0393



Andrea Cramer
Licensed Partner
217-520-1306



Cassandra Anderson
Licensed Partner
217-254-9942



Amber Burdine
Licensed Partner
217-791-3322



JimCleveland@Remax.net



www.DecaturHomes.com



For more information about our properties, call Jim at 217-433-1144

ACTIVE LISTINGS

Address	Details	Price	MLS #
90 Webster Ct	4 bdr/1 bth/Handyman special	\$19k	6220876
1613 E Prairie Ave	2 bdr/1 bth/investment property/1 car garage	\$24k	6222566
270 E Mueller Ct	LAND/LOT Gated subdivision/.65 acres	Upper \$20's	6223435
1840 Buckhead Ln	LAND/LOT Gated subdivision/.82 acres/cleared	Upper \$30's	6222659
355 E Mueller Ct	LAND/LOT Gated subdivision/overlooks Lake Decatur/utilities in place	Lower \$40's	6222750
724 W Prairie Ave	REDUCED PRICE! 3 bdr/1 bth/historic West End home/ As is!	Lower \$40's	6222568
365 E Mueller Ct	LAND/LOT Gated subdivision/.42 acres/overlooks Lake Decatur	Mid \$40's	6222748
1314 E Lawrence St	NEW LISTING! 2bdr/1 bth/ 2 car garage/great curb appeal	Upper \$40's	6225186
1627 W Harrison Ave	NEW LISTING! 3 bdr/1.5 bth/2.5 car garage/fenced yard Home Park	Lower \$70's	6225256
309 S Jackson St Blue Mound	NEW LISTING! 3 bdr/1 bth/ remodeled/Meridian Schools	Upper \$70's	6224938
131 Isabella Dr	NEW LISTING! 3 bdr/1 bth RANCH South Shores/1.5 car garage/new HVAC	Upper \$80's	6225242
3345 N Woodford St	COMMERCIAL LISTING priced @ \$139k or RESIDENTIAL LISTING priced @ \$89,897		6221443
402 Timber Dr	NEW LISTING! 3 bdr/2.5 bth/Lake Decatur views/long curved driveway	Lower \$130's	6224985
820 S McKinney Ln	REDUCED PRICE! 3 bdr/3 bth/indoor - inground pool/hot tub/.95 acres	Upper \$170's	6223224
700 & 726 E Cerro Gordo	COMMERCIAL LISTING -2 bdr/7 bth/22920 sq ft/3 floors/freight elevator	\$224k	6225030

Active/Under Contract Listings

704 Shorewood Dr Unit 2	UNDER CONTRACT WITHIN 11 DAYS!	Upper \$70's	6225166
201 Sylvan Dr	UNDER CONTRACT WITHIN 41 DAYS!	Mid \$80's	6224739
1910 W Grand Ave + 1385 N Dennis Ave + 2142 E Johns Ave 3 home package		\$87k	6223478 +
		6223477 + 6223475	



RE/MAX Executives Plus
151 East Decatur St
Decatur, IL 62521
(217) 428-9500 Office

Malia
Sutherland
Transaction
Manager
217-421-9507



Diana Kirby
Listing Manager
217-421-9526



Each Office Independently Owned & Operated

Merry Christmas

