

AUGUST 2022 NEWSLETTER

IF IT IS IMPORTANT
TO YOU, YOU WILL
FIND A WAY.
IF NOT
YOU'LL FIND
AN EXCUSE

6 HACKS TO A HECTIC WORKLIFE

According to the American Institute of Stress (yes, that's a thing) and its [Attitudes in the American Workplace VII Report](#), 80% of workers feel stress on the job and nearly half say they need help handling that stress. If you're one of those nearly 50%, we have a few productivity hacks that may help you tame an otherwise stressful situation.

These hacks will assist you in prioritizing workload and streamlining processes. But there are some jobs that are just inherently stressful like bartending on payday or selling Cabbage Patch Dolls in the early 80s.

But for the rest of you, these things should help.

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President's Message

Jay Woodrum

Maybe you're in a position for a "Back to School" Sale or perhaps you can take advantage of local sponsorship opportunities. August is always a great time to kick off some new sales/marketing strategies.

Whether your business markets to students, their parents, or just the community, now is a great time to roll out a "Back to School" offer. In today's market, everyone is looking for ways to save on necessary items and timely discounts are a great way to get foot traffic in your door or on your website.

Another great opportunity is to get your business involved in your local school districts. Fall sports will be starting soon and this can be a great chance to get your company in front of the community. Consider sponsoring a sign, a youth team, or even just an ad in their program. Showing your business' support for the local community programs can have a lasting impact with those in attendance. You can also be a sponsor in our Chamber's upcoming events.

As the kids get back to school, let's get back to business!

Thank you,
Jay Woodrum

UPCOMING EVENTS

AUGUST LUNCHEON

August 10, 2022
11:45 Networking
12:-1:00 Luncheon

LOCATION

Cafetorium
Mt. Zion High School

SPEAKER

Dr. Travis Roundcount
"Mt. Zion School
District Update"

Member cost \$15
RSVP by Tuesday, Sept. 9th

SEPTEMBER LUNCHEON

September 14, 2022
Fletcher Park
12:00-1:00 p.m.

SEPTEMBER DRIVE-UP DINNER

TBA

OCTOBER PRAYER BREAKFAST

October 19, 2022



Member
Spotlight

LEWIS

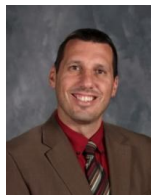
— PROPERTY DEVELOPMENT & RENTALS —

The Mt. Zion Chamber of Commerce loves its member businesses and wants you to learn more about them by bringing you this month's Member Spotlight. Lewis Property Development & Rentals has been in business in Mt Zion since 1979. They offer residential and commercial lots for sale as well as commercial rental space and rental homes in Mt. Zion. They will soon be starting a new subdivision called Village West, which will have commercial lots along Rt. 121 and a 55 and older area called Shea West in the back. Visit their Facebook page at:

www.facebook.com/LewisPropertyDevelopmentRentals.



AUGUST LUNCHEON



Join us at the August 10, 2022 luncheon at the Mt. Zion High School Cafetorium. Superintendent Travis Roundcount will be our speaker giving us an update on the Mt. Zion Community School District. Dr. Roundcount prides himself with a school district with excellent test scores and the best facilities of any K-12 school. Come learn what is planned for the 2022-2023 school year and how safety continues to be one of his top priorities.

Our luncheon on August 10th starts at 12 noon; registration is from 11:30 – 12 noon. You can start going through the buffet line at 11:45 a.m. The cost is \$15 unless you have a prepaid luncheon.

If you want your luncheon cost to be \$12 each from August 2022-July 2023, ask me to invoice you by August 8, 2022. The new prepaid luncheons start with the August 10, 2022 luncheon and cost \$144 per person that pays for one luncheon per month for 12 months.

Send your RSVP's to mtzionchamber@gmail.com for the August 10th luncheon by Tuesday, August 9th or you can submit your reservation and optionally pay in advance at <https://www.mtzionchamber.org/events/meetings/reservations>; be sure to also fill in the RSVP information with all the names of those attending from your business or organization. Optionally, you can still be invoiced or pay at the door.

The Any Queen raffle prize will start out at \$41 at the beginning of this luncheon.

2022-2023 BOARD OF DIRECTORS

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Faster First or Frogs First

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This hack is a personal preference and something you should learn about yourself quickly. You are either a list checker or a frog eater. Let me explain. I make to-do lists and I love to check things off. Doing so provides momentum and energy for me. I prefer to organize my to-do list with a couple of small quick wins early on. I do a couple of small tasks first that I know I can knock out fast. I feel good about that and am energized by my sense of accomplishment.

On the other hand, if I start a large dreaded project that takes me the better part of the day, by 4 I feel unproductive. Even if I know when I finish I can knock the other pieces out quickly, I spend most of my day feeling completely unaccomplished and drained.

But that's me. And you, if you're a fast list checker.

Believers in the two-minute rule (if it takes two minutes or less, tackle it right away) agree with me but not everyone does.

If you're a "frog eater," on the other hand, you believe in tackling your most dreaded task first while you're fresh. The term comes from Mark Twain who allegedly said, eat a live frog in the morning and you can go through the rest of your day knowing the worst is behind you. People who like to do this say that they're sharpest in the morning and they want to use that against their toughest task.

Figure out which one you are and organize your day accordingly.

Create Six To-do Lists (but not all at once)

Speaking of which, spend Sunday night (or whatever day starts your week) creating a weekly to-do list. Lay it all out on a calendar so you're not just seeing your current day's to-dos but the whole week. This allows you to move things around if necessary and helps to see where you can steal time from, if needed.

Next, create a to-do list for the next day. You'll do this every day, Sunday-Thursday assuming you work Monday through Friday. Every night, create and examine your next day's to-do list as well as what remains on your week's to-do list. Are you on target for completing tasks? What needs to change? If your day is light, you know you can go back to your weekly to-do list and pull something off of tomorrow to work on.

Select a Preferred Media

When it comes to to-do lists, find a format or media that pleases you. Some people like electronic formats with a reward component. Some apps like Asana present bonus graphics when you check something off. Those types of rewards provide people with a quick release of dopamine that not only feels good but energizes the task performer.

I like a white erase board. There's something about erasing (and not just checking off) that feels very cathartic to me. Maybe that will work for you or maybe you'll want to try using sticky notes or other removable messaging functionality to track tasks.

It's up to you which you use but find something you get a kick out of. It goes a long way to keeping you engaged and working away.

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Go Virtual

Co-workers are great but they are a large distraction with questions about lunch and what happened on the Bachelor last night. If you want to get more done, work virtually. Maybe that's not possible every day but if you have a deadline looming see if you can do so temporarily.

Keep a Swipe File

Where do you do your best thinking? In the shower? On your drive into work? Don't let those brilliant ideas escape you. Keep track of them in a notebook, on DropBox, through Google Keep, or recording your ideas on your phone. Any of these formats work fine. Just select the one you know you will use and never worry about losing your best ideas again.

Use Your TV Time

You've likely seen some version of the image quote at the beginning of this article on the internet:

My friend the fitness instructor says this to me all the time. And let me assure you, I am very skilled at finding an excuse because in the realm of things I find important, sleep outranks exercise any day. But that excuse is a decision. And I know this.

If you spend any time at all in front of the TV at night, you have time to do something else. The importance of your television watching outranks whatever you should be doing (like that to-do list I suggested).

I get that you're exhausted and you just want to unwind, but then stop complaining about not having the time. You're in charge of television time and you're making it more important than other activities. I'm not saying that's wrong but it's your choice. Recognize the power behind that and you'll regain some productivity.

Christina R. Green teaches small businesses, chambers, and associations how to connect through content. Her articles have appeared in the Midwest Society of Association Executives' Magazine, NTEN.org, AssociationTech, and WritersWeekly. She is a regular blogger at Frankjkenny.com and the Event Manager Blog.

Christina is an introverted writer on a quest to bring great storytelling to organizations everywhere.

2022 MT. ZION COMMUNITY PRAYER BREAKFAST SPONSORSHIPS

10th Annual Prayer Breakfast

This is the 10th Annual Mt. Zion Community Prayer Breakfast at the Mt. Zion Convention Center from 7-8 a.m. on Wednesday, October 19, 2022. There are three levels of sponsorships available for this year's Prayer Breakfast (see next page)

HSBS St. Mary's Hospital is our Gold Sponsor. Each level of sponsorship contains various number of tickets included in the sponsorship package as well as different amount and kind of advertising, promotions, and mentions.

Email mtzionchamber@gmail.com which sponsorship package you would like by September 9, 2022. You will be invoiced.



Mt. Zion Community Annual Prayer Breakfast October 19, 2022

Sponsorship Due Date: September 9, 2022

	Gold Sponsorship \$2,000	Silver Sponsorship \$1,000	Bronze Sponsorship \$500
Tickets to Prayer Breakfast	Two Tables of 6 with name Prominently placed as Gold Sponsor	One Table of 6 with name Prominently placed as Silver Sponsor	4 Tickets
Sponsor Promotion at Prayer Breakfast	Time for your Representative to Speak during program Promotional display banner at event prior to and following event Sponsor name announced at Breakfast	Sponsor name announced at Breakfast	Sponsor name announced at Breakfast
Sponsor Inclusion in Prayer Breakfast Program	Sponsor name and logo on program	Sponsor name and logo on program	Sponsor name listed on program
Sponsor Inclusion in Pre-Event Advertising	Sponsor name and logo on Prayer Breakfast flyers, banners, and ads Sponsor mention in all radio spots Sponsor and logo on Prayer Breakfast Facebook boost	Sponsor name and logo on Prayer Breakfast flyers Sponsor logo on Prayer Breakfast banners	
Sponsor Inclusion in Chamber Media	Sponsor name and logo in Chamber newsletter and website Free business/organization ad in Chamber newsletter the month of Prayer Breakfast Free e-mail blast of business/organization ad the month of Prayer Breakfast	Sponsor name in Chamber newsletter and website Free e-mail blast of business/organization ad the month after Prayer Breakfast	Sponsor name in Chamber newsletter Free business/organization ad in Chamber newsletter the month after Prayer Breakfast



2022-23 Mt. Zion Chamber Directory

DUE DATE EXTENDED TO AUGUST 12, 2022

The Mt. Zion Chamber of Commerce is pleased to announce there will be a full color printed and online version of the 2022-23 35th Anniversary Membership Directory! This will give all members more opportunities to promote themselves as active members in our communities. All members in good standing will be included in the membership listing at no charge. There is also the ability to advertise and those who do will be recognized online and in the printed directory. Creative Media Services, Inc. (CMS) will coordinate the advertising and design services.

Distribution — Printed & Online | **Directory Specs** — 5.5" x 8.5" • Full Color

Distribution Information — All Chamber members will receive copies and be available at the Community Prayer Breakfast, EXPO & Taste, Chamber & Village offices.

For the Advertiser —

To include your ad in the 2022-23 Mt. Zion Chamber of Commerce 35th Anniversary Directory, **the ad copy deadline has been extended to Friday, August 12.** Invoices will be sent out by the Chamber and are payable upon receipt.

Advertising Sizes/Dimensions/Rates —

1/4 Page • 2.375" x 3.875" • \$275

1/2 Page • 5" x 3.875" • \$375

Full Page • 5" x 8" • \$475

Full Page (Inside Front or Back Cover) • 5.5" x 8.5" w/.125" bleeds (no crop marks) • \$525

Full Page (Back Cover) • 5.5" x 8.5" w/.125" bleeds (no crop marks) • \$625

When supplying a print-ready ad, keep in mind that it should be sized to fit the exact dimensions of the ad size you have purchased. Accepted file types include ai, eps, pdf, jpg, and tif. If it is a raster-based file, please make sure that its resolution is at least 300 ppi at its full dimensions.

If needed, Creative Media Services can provide basic design at the following rates:

1/4 Page • \$45

1/2 Page • \$75

Full Page (all full-page options) • \$125

If submitted ads do not meet design criteria, Creative Media Services will contact you about required services.

TO PLACE YOUR AD CONTACT

Carolyn Ridenour — (217) 428-9950
Creative Media Services, Inc.
cridenour@cmsdecatur.com

or

Linda Harper — (217) 521-2884
mtzionilchamber@gmail.com

**MAKE CHECKS PAYABLE TO
MT. ZION CHAMBER OF COMMERCE**

Mt. Zion Chamber of Commerce
PO Box 84 • Mt. Zion, IL 62549

(217) 864-2526
mtzionchamber.org

☐ I'd like to place an ad in the 2022-23 Mt. Zion Chamber of Commerce 35th Anniversary Directory

I understand that if the ad requires services from CMS, the design work will be added to the total amount due and payable to Mt. Zion Chamber of Commerce.

Print Name

Signature

Date

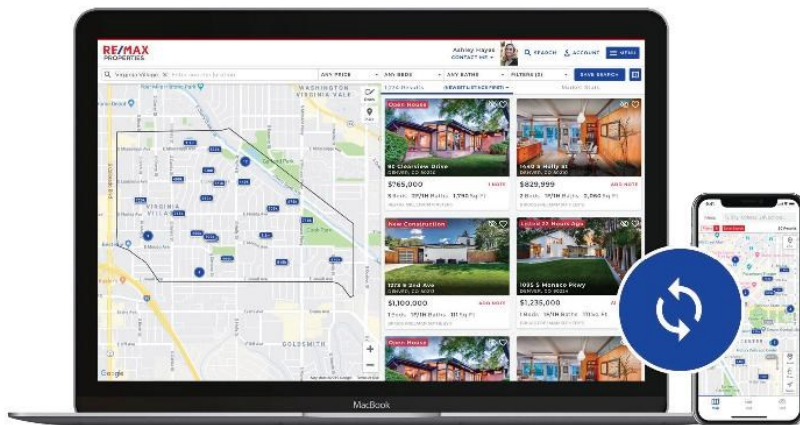
Address

Phone

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THE **RIGHT** AGENT

HAS THE TECH TO ENHANCE YOUR EXPERIENCE



THE APP. THE WEBSITE.
And an arsenal of
supportive tools – all
synced and easy to use.

That's what you'll find as
we work together to find
your new home.

With all the listings at your fingertips – and one-tap access to me – you can browse with ease as you save multiple searches, receive alerts when new listings arrive, mark favorites and so much more. Plus, if you're selling, I have the ability to promote like never before through social media advertisements and custom, professional graphics and videos.

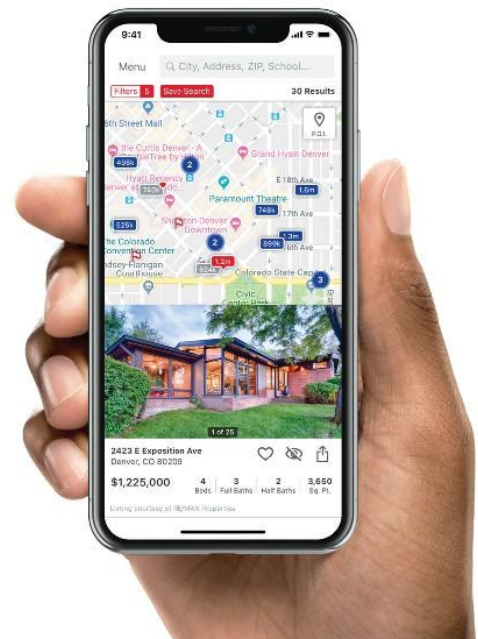
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For more information about our properties, call Jim at 217-433-1144

ACTIVE LISTINGS

Address	Details	Price	MLS #
90 Webster Ct	Handyman special	\$19k	6220876
1030 S Jasper St	2 bdr/ 1 bth/new roof, electrical, plumbing/1 car garage	Mid \$30's	6217434
955 N Park Place	REDUCED PRICE! 2 bdr/2bth/ 1.5 car garage/ranch/hardwood floors	Upper \$30's	6221650
1401 N 24 th St	REDUCED PRICE! 2 bdr/1 bth/ranch/corner lot/3 car detached garage	Mid \$40's	6221661
901 W Eldorado	NEW COMMERCIAL LISTING car lot/30-40 parking spaces/Office w/garage	Upper \$60's	6221785
13 West Dr	NEW LISTING! 3 bdr/1.5 bath/The Elms/Fenced Yard/many updates	Mid \$70's	6222337
23 Lake Grove Club	REDUCED PRICE! 2 bdr/1 bth/raised ranch/Lake Decatur Views/garage	Mid \$70's	6218199
1939 Mill Stone Rd	REDUCED PRICE! 2 bdr/1 bth/ duplex/screened in porch/.27 acres	Upper \$70's	6220970
4207 E Spruce St	NEW LISTING! 3 bdr/1 bth/1056 sq ft/on .38 acres/Near Lake Decatur	Mid \$80's	6222369
2530 Lake Reunion Pkwy	(LOT) Residential building site/Mt Zion Schools	Upper \$90's	6215079
3345 N Woodford St	COMMERCIAL LISTING priced @ \$139k or RESIDENTIAL LISTING priced @ \$89,897		6221443
89 Phillips Dr	NEW LISTING! 3 bdr/1.5 bth/South Shores/1.5 garage/hardwood floors	\$109k	6221633
1564 W Allison Dr	REDUCED PRICE! 3 bdr/3bth/Warrensburg schools/1904 sq ft	Lower \$130's	6221436
564 N Antler Dr Mt Zion	REDUCED PRICE! 3 bdr/2.5 bth/.25 lot/1.5 car garage/pre-inspected	Lower \$150's	6221821
1902 Hawthorne Dr	REDUCED PRICE! 3 bdr/1.5 bth/gorgeous kitchen/above ground pool	Lower \$150's	6221898
1015 Turner Ct	NEW LISTING! 3 bdr/2.5 bth/.47 acres/pond/gazebo/2324 sq ft/2 car gar	Upper \$160's	6221923
2676 Forest Crest Rd	NEW LISTING! 3 bdr/1.5 bth/1.88 acres/3438 sq ft living space/1 car garage	Lower \$210's	6221893
1304 Moundview Lane	NEW LISTING! 4 bdr/2.5 bath/Sims Edition/3300 sq ft/.22 acres of land	Upper \$310's	6222341

Active/Under Contract Listings

1229 E Decatur St	CONTRACT WITHIN 18 DAYS!!	Mid \$40's	6222041
44 Carroll Drive	REDUCED PRICE! 3 bdr/1bth/fresh paint/new flooring/new appliances	Low \$90's	6220444
5130 E Melwood Ct	CONTRACT WITHIN 12 DAYS!!	Mid \$160's	6222145
328 Point Bluff Dr	CONTRACT WITHIN 6 DAYS!!	Upper \$170's	6222228



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Diana Kirby
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