

Volume 24, Issue 1

Linda Harper, Editor



January *NEWS* from Chamber President Wendy Kernan

Well, 2019 is in our rear view mirror, and I am sure you can already hear the resolutions starting to be made around the office and at home. New Year resolutions seem to start with good intentions but almost always fade away come February. When it comes to your business and your career, January is an important time to refocus, to look back on the previous year's successes and to renew your efforts on growing your company and yourself.

- 1) STOP thinking short term This is one of the biggest mistakes I see; people are running so fast that they never stop to reflect on their wins and losses from the previous year. They spend so much time doing what has to be done tomorrow that they don't think long-term. (Sound familiar?) Slow down, get away from the office and maybe from home; spend at least one day planning to set realistic goals for the year ahead, and how to transition your plans from one year to the next. Finally, plan how you are going to communicate the successes of last year both business and personal. This is the most important way to start the year off in a positive way and get everyone on your team excited.
- 2) Break down 2020 goals into quarters and hold yourself accountable This will keep ideas from floating around in your head and prevent you from being focused on what you are wanting to accomplish. As you start your new year, write down 90-day goals, and revisit them every three months. So, grab a paper and on the top half of the page, draw three columns: one for one month goals, one for three month goals, and one for six month goals. On the bottom half of the page, write action items that need to happen in order to achieve each one of your goals as well as who is going to take responsibility for that action item and by what date. I think you'll find a simple strategy that fits on one page will help you focus and iterate every few months as opposed to making a few daunting goals that never get fully shaped. If you need to have accountability reminders around the office and home to keep you focused and accountable for what you need to get done.
- 3) **Budgeting** Effective budgeting is key to the long-term health of your business and your personal life. Do you know how much you're spending on overhead? Do you know what your profit margin is? If you don't know how to budget effectively, get help. Invest in accounting software, talk to your accountant or banker or better yet, all three.
- 4) **Personal Health** Many of us spend so much time on or in our business that we forget about our own personal health. Are you allowing time in your life to work-out regularly? Do you know what food you're putting in your body? Are you running on fumes? Don't forget about your physical, emotional, spiritual health. They all work together, and are all equally important.

So, go ahead and flip that calendar (mentally speaking since it's rare I actually see a paper calendar anymore), and let the new ideas and energy inspire you to do something different whether in your business or personal life.

Happy New Year!

Sincerely,
Wendy & Kernan
Mt Zion Chamber President

January 2020 Events <u>Luncheon</u>

January 8th

Member Cost: \$15

Networking: 11:15 am

Luncheon: 11:45 a.m.-1:00 pm

RSVP by Noon Tuesday Jan. 7th

LOCATION:

Mt. Zion Fletcher Park Recreation Center

SPEAKER & TOPIC:

John Vander Burgh

The Reality of Fraud

CATERED BY:

Las Margaritas

EXHIBITOR:

ServPro of Piatt/Dewitt



Mark your Calendar
February 12th

Speaker &Topic:

Lexi Hannah Update on New HR Laws

Exhibitor:

Randall Residence

2019-2020 Board of Directors

President: Wendy Kernan

Vice President: Carolyn

Ridenour

Secretary: Maria Dent

Treasurer: Corey McKenzie

Linda Harper, Administrator

Jeff Chambers

Janell Courtwright

Trudy Jacobs

Laura Jones

Rachel McElroy

Dan McNeely

MZCC Contact Info

Please mtzionilchamber@gmail.com to communicate to the Mt. Zion Chamber of Commerce. Be sure to clear your email cache of our old email address, which was admin@mtzionchamber.org; that email is no longer active. Our phone number is 217-864-2526.



January Luncheon

Come to the January 8, 2020 luncheon at the Fletcher Park Recreation Center in Mt. Zion. The cost if \$15 each unless you have ordered prepaid luncheons for all of 2020. Doors open at 11:15 a.m.; the luncheon starts at 11:45 a.m.

John Vander Burgh with 20/20 Forensic Accounting will be presenting the topic "The Reality of Fraud". What it is, how prevalent it is, how easy it is to exist and not be detected, and how a white collar criminal doesn't wear a nametag to identify themselves as a thief.

Our luncheon will be catered by Las Margaritas. Send in your RSVP by noon Tuesday, January 7th by emailing mtzionilchamber@gmail.com. Hope to see you there! Remember to tell me if you want prepaid luncheons for the whole year.

2020 Calendar of Events

Mt. Zion Chamber of Commerce Business Expo & Taste - March 14, 2020

Mt. Zion Chamber of Commerce Annual Meeting & Awards Banquet - April 16, 2020

2020 Expo & Taste

The Mt. Zion Chamber Expo and Taste will be Saturday, March 14, 2020. We hope you all will participate in this coming year's Expo & Taste. This event is held in the beautiful Mt. Zion Convention Center. It is very well attended each year by about 2,000 attendees. You will be invoiced for each level of participation; there is no charge for being in the Taste. Here are the deadlines:

Sponsorships Friday, January 17, 2020

Booth Contract Friday, January 31, 2020 -- Early Bird Pricing

Taste Contract Friday, February 14, 2020

Spaces fill up quickly so get your spot soon.

If you need a Booth contract or Taste contract sent to you, email mtzionilchamber@gmail.com.

2020 Prepaid Luncheons

If you want to get all your luncheons for the whole year at \$12 each instead of the full price of \$15 each, let me know if you want to enroll for the 2020 Prepaid Luncheons. Linda Harper will invoice you for \$144. The deadline to let Linda know is Monday, January 6, 2020. Email mtzionilchamber@gmail.com.

MZCC College Scholarships

Each year the Mt. Zion Chamber of Commerce awards college scholarships. This year because of the combined business appreciation breakfast with the Mt. Zion School District we were able to increase the total amount of college scholarships from \$3,000 to \$3,500. If you have a high school graduate this year, share the scholarship application in this newsletter. If you need a PDF of it, let me know. The application, official transcripts, and other required documents need to be received by March 2, 2020. The scholarships are presented at our Annual Awards Banquet in April.



Mt. Zion Chamber of Commerce

Expo and Taste

March 14, 2020

Sponsorship Packages

Sponsorships Due January 17, 2020

	Gold Sponsorship \$600	Silver Sponsorship \$350	Booth Space Member: \$250/Early \$200 Non Member: \$400/Early \$350
Booth Space	Double (8x16) Booth Electricity Included	8X8 Booth Electricity Available \$25	8X8 Booth Electricity Available \$25
Sponsor Promotion	Promotional Display at Event (no electricity)	Promotional Display at Event (no electricity)	
Sponsor Publicity	Sponsor Name Announced at Event	Sponsor Name Announced at Event	
Sponsor Inclusion	Sponsor Name and Logo on Map Handed Out at the Door	Sponsor Name Printed on Map Handed Out at the Door	
Sponsor Inclusion In Pre-Expo Event Advertisement	Sponsor Logo on Expo flyer, newspaper MTZ Region News Logo on Large Banners Sponsor Logo on Expo	Sponsor Name on Expo Flyer	
Early Bird Pricing			If Registered and Paid Before January 31, 2020



Mt. Zion Chamber of Commerce 2020 EXPO Contract

Show Date: March 14, 2020 | 9 a.m. – 2 p.m. MTZ Convention Center

Set Up Date: March 13, 2020 | 9 a.m. – 4 p.m.

Booth Space: 8' x 8'

Fee: Early Bird Non-Member \$350 or Early Bird Member \$200 per booth space, <u>if registered by January 31, 2020.</u>

After January 31, 2020 booth space will be allocated on a first-come first-serve basis at

Non-Member Price of \$400 or Member Price \$250.

- 1. All contracts and checks must be received by January 31, 2020 to retain a discounted booth space.
- 2. All exhibitors must restrict their exhibit to the business registered with the Mt. Zion Chamber of Commerce. All multiple businesses that are Chamber members, must register each business they wish to exhibit.
- 3. Doors will be open Friday, March 13th at 9:00 a.m. to 4:00 p.m. for set up.

All exhibitors are to be set up by 4:00 p.m.

- 4. Exhibitors will unload in the front and park to the immediate north & east of the Convention Center on March 13th & 14th.
- 5. Exhibitors will NOT remove their display before 2:00 p.m. on Saturday, March 14th.
- 6. Exhibitors will **NOT** sell any illegal items.

Mt. Zion, IL 62549

- 7. Exhibitors will remove all trash, paper, boxes, tape, etc. from their space.
- 8. Exhibitors will cooperate with all requests of show personnel.
- 9. Exhibitors MUST keep display within confines of their space and not go into the aisles.
- 10. The Mt. Zion Chamber of Commerce or the Mt. Zion Convention Center will not be held liable for any losses, damages or injuries sustained by exhibitors in any manner whatsoever.
- 11. No refunds or credits for cancellations for any reason after January 31, 2020.
- 12. Exhibitors will be supplied (1) table, (2) chairs, table cloth, pipe and drape on three sides.

 You must supply extension cords and display accessories. Wall booth spaces are for booths that need electrical outlets.

 Electrical Booth space will be available to those who pay the \$25.00 fee.
- 13. Door prizes can be announced during the Expo. It is suggested that you arrange for door prize and sign-ups and/or drawings at your booth.
- 14. All Chamber exhibitors must be a member in good standing at the time of the Expo.
- 15. For questions or sepcial requests, please call the Chamber @ 864-2526.
- 16. Make checks payable to: Mt. Zion Chamber of Commerce. Mail to: P.O. Box 84, Mt. Zion, IL 62549.

Return The Bottom Half With Your Payment

Business Nan	ne (Please Print)	Contact Person	(Please Print)	Phone
Electricity: Yes	No	(110v)		
Note: There is an	n added \$25 charge	e for booth electricity.	(\$25.00)	
Booth: B	susiness	Taste	Electricity	
	Early Bird	Non-Member \$350 or	\$200 Member per boo	th price.
	After January 31, 2	020, price for Non-Me	mber \$400 or Member	\$250 per booth.
Mail to:				
Mt. Zion Chamb	per of Commerce			
P.O. Box 84				



2020 TASTE Contract

Do not miss this opportunity to serve one of your delicious entrees to the crowd of local residents attending the EXPO & TASTE on Saturday, March 14, 2020.

Setup is Saturday, March 14th from 9 A.M. to 10:30 A.M.

- NO CHARGE for Booth size 8x8
- Serve time: 11 a.m. to 2 p.m.
- Each booth provides a minimum of 200 single food servings for one ticket
- Each booth provides necessary serving items (extension cords, napkins, plates, forks, etc.)
- 3,000 food tickets will be for sale day of the event
- Tickets will be sold at the Mt. Zion Chamber Booth only in packs of 5 tickets for \$6
- Vendors will be reimbursed \$.50 for each ticket turned in by 2:30 p.m. that day

If you would like to be part of the TASTE, please complete the attached reservation and return by mail: PO BOX 84, Mt. Zion, IL or email: mtzionilchamber@gmail.com by February 14, 2020.		
BOOTH RESERVATION		
Business Name:		
Contact Person:		
Address: Phone:		



Member Spotlight





The Mt. Zion Chamber of Commerce loves its member businesses and wants you to learn more about them by bringing you this month's Member Spotlight – Unique Boutique Salon and Spa. Unique Boutique isn't just another salon, they strive to take care of others. Giving back to charities like the DOVE program, Catholic Charities, supporting veterans across the country, vitamin supplements to malnourished children, and vitamin angels. Please support your local businesses that help support the many great charities out there. Unique Boutique Salon & Spa, 1515 Highway 121 in Mt. Zion.

Mt. Zion Chamber of Commerce 2020 College Scholarship Application \$3,500 Total to be Awarded

Submit to:

Mt. Zion Chamber of Commerce P.O. Box 84 Mt. Zion, IL 62549

Applications due no later than March 2, 2020

Criteria

- -Must be in the current graduating class from Mt. Zion High School or if attending another high school must be the child of dues-paying Mt. Zion Chamber member. If home-schooled must provide proof of eligibility.
- -Must provide acceptance letter from a post-secondary institution to pursue and associate or baccalaureate degree in a business-related field.
- -Must enroll as a full-time college student (minimum of 12 credit hours per semester).
- -Must submit completed application, official high school transcripts, and other required documents to the Chamber by March 2, 2020.
- -Must have a cumulative GPA of 3.0 (weighted scale) by the end of 7th semester.
- -Must demonstrate service to the Macon County community.

Student	Last Name	First	M.I
Data	Street Address		
	City State Zip		<u>or Comm</u> erce
	Phone	Email	
Post-	College/Technical School		
Secondary	Anticipated Enrollment Date		
Data	Declared Major		<u> </u>
Description	-Describe the service you have perfor	med (include extra-curr	icular activities, church community service, work
of Service	experience, etc.) Please attach a sepa	arate page.	
Essay	Describe the benefits of affiliations su professionals. Please submit separate		ommerce in promoting business and business nimum of 250 words.

Mt. Zion Chamber of Commerce Board of Directors reserves the right to choose recipient(s) at its discretion,

and at times may choose to withhold the awarding of scholarships.

For more information: Call 217-864-2526 or email mtzioinilchamber@gmail.com.



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Team leader



Andrea Cramer Licensed Partner 217-520-1306



Taylor Corrie Licensed Partner 217-519-0393

Joe Teague Licensed Partner 217-433-3768



For more information about our properties, call Jim 217-433-1144

Address	Details	Price	MLS#
Lot 2 Greenhill Rd	1.446 acres residential building lot/fully treed	Under \$20's	6184287
506 W Macon St.	Investors! West end 2-story converted to upper-lower apartments	Under \$20's	6190770
24 South Dr.	NEW LISTING! 2bdr/1bth/formal dining room/updated roof and furnace	Upper \$30's	6198273
2410 S 34th St.	NEW LISTING! 2bdr/1.5bth/Condo w/in-ground pool/2 stories/open loft	Upper \$30's	6198349
1556 E Buena Vista Ave.	NEW LISTING! 3bdr/1bth/bungalow/large covered patio/close to lake	Upper \$30's	6198580
2424 Finch Dr.	NEW LISTING! 2bdr/1bth/2car garage/half acre/two decks!	Mid \$40's	6198330
525 S. 23rd St.	3bdr/2bth/1.5car garage/hardwood floors/HWA Gold Wrrnty	Mid \$40'S	6197701
917 S 44th St.	3bdr/1bth/nearly half acre corner lot/hardwood floors/needs TLC	Mid \$40's	6195809
3997 Camelot Dr.	NEW PRICE! 2bdr/1bth/1car gar/1-story CONDO/fireplace/A-O schls.	Mid \$40's	6185129
18 East Dr.	2bdr/1bth/2.5car garage/fresh paint/Nice screened patio/The Elms	Mid \$50's	6194781
117 Ridgeway Dr.	2bdr/1bth/ranch/hardwood floors/walk-out basement/fenced yard	Upper \$50's	6192706
29 Wyoming Dr.	3bdr/1bth/RANCH/2car garage/north side ranch/full bsmnt	Mid \$60's	6190275
2355 S File Dr.	NEW PRICE! 3bdr/2bth/half ac/large deck, pool/fenced yard/newer roof	Upper \$60's	6196157
34 Medial Dr.	2bdr/1bth/RANCH/hardwood floors/4-car detached garage/deck	Low \$70's	6194430
130 N Rt 128, Dalton City	NEW LISTING! 3 bdr/1bth/24x30 garage/.97 acre yard/woodfirs/Mt Z schis	Mid \$70's	6198290
2315 W Forest Ave.	NEW PRICE! 3bdr./1bth/2.5cargarage/West End/hardwood floors	Low \$80's	6198299
1311 W Macon St.	6bdr/2bth/classic west end farm house style/near Millikin University	Mid \$90's	6192946
2065 Friel Ct.	NEW PRICE! 3bdr/1.5bth/2car garage/unique floor plan/newer roof	Mid \$90's	6197184
227 N East St., Moweaque	NEW PRICE! 3bdr/2bth/2.5car garage/well maintained/20x40 pole bdg.	Upper \$90's	6197406
226 Highland Dr.	NEW LISTING! 2bdr/1.5bth/2.5car garage/1/2 acre fenced lot/fireplace	Upper \$90's	6198400
2366 S Lost Bridge Rd.	3bdr/2bth/2car garage/hardwood floors/updated HVAC	Mid \$110's	6194620
2174 Ravina Park Ct.	NEW PRICE! 5bdr/3bth/2,800+ SF/2-Story/lg. rooms/scrnd patio/cul de sac	Upper \$110's	6185206
404 N Summit Ave.	NEW PRICE! 3bdr/2bth/1car(2car tandem) garage/beautiful woodwork	Upper \$110's	6197345
904 E. Marlin Dr.	3bdr/3bth/2car garage/COMPLETE REMODEL/finished bsmnt	Upper \$140's	6197352
1320 Alpine Ct.	NEW PRICE! 3bdr/2bth/open floor plan/patio/55+ community/south end	Upper \$160's	6194234
2633 Bayshore Heights	NEW LISTING! EXCEPTIONAL 5bdr/4.5bth/2car garage/upscale remodel!!	Upper \$170's	6198109
786 Spyglass Blvd, Forsyti	h NEW PRICE! 3bdr/3.5bth/2car gar./Custom kit./M-F Schls/updated roof	Mid \$230's	6198134
990 Blind Horse Rd, Illiope	olis 5 Ac./3,000 sf brick country home/outbldg/pre-inspected	Under \$305	6193901
515 Greenbrier Ln, Forsyt	h NEW PRICE! 5bdr/3.5bth/3car gar./hrdwd firs/gorgeous kit./fenced yard	Mid \$330's	6195782
	on NEW LISTING! 3bdr/3bth/4.5 car gar./5.75 acres/hardwood floors	Upper \$340's	6198559
10953 Cabin Rd, Oakley	NEW PRICE! 4bdr/2bth/walk out ranch/guest house/5.5 car garages/22 ac	Mid \$560's	6193784
4045 Meadow Park Dr	6bdr/6F&2H bath/4car garage/in-ground pool & pool house/one acre	Upper \$690's	6182827



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