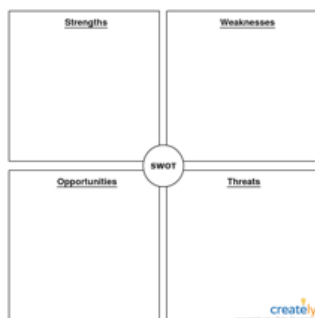




## February *NEWS* from Chamber President Wendy Kernan

I am so excited for the Mt. Zion Chamber of Commerce Expo & Taste, which will be held on March 9th. This is such a great opportunity for all of us to showcase our business or organization for not only the Mt. Zion community but the surrounding areas as well. The expo attendance is 2000+, so if you haven't reserved your booth yet please do so.

In thinking about marketing opportunities, I just completed my S.W.O.T. analysis for the bank and thought I would share what a S.W.O.T analysis is (if you are not familiar or have not completed one lately.) It is very easy to complete and will only take a few minutes but it will provide you with guidance and structure throughout the year. Feel free to gather input from your company leaders as well as customers to make it more comprehensive. So, let's get started; take out a piece of paper and draw a grid like the one below.



**S = Strengths** - In this box list your **INTERNAL** factors that are your strengths (what gives you a competitive advantage)

**W = Weakness** - List your **INTERNAL** weaknesses (These could put you at a disadvantage, be candid and detailed)

**O = Opportunities** - List **EXTERNAL** factors that you feel are your company's opportunities. (what opening are there in the marketplace)

**T - Threats** - List **EXTERNAL** factors that could threaten your business. (Think about regulations, public perception, and fluctuations)

This will help you decide if you should embark on a new project or venture as well as making your business more successful by leveraging your strengths. Remember just because you identified an opportunity that doesn't mean it is right for your business right now but may be down the road. Use this when you think about advertising such as where and what you should advertise.

I hope you enjoyed this exercise and will use it throughout the year.

Sincerely,

Your Chamber President

*Wendy J Kernan*

# February 2019 Events

## Luncheon

### February 13th

**Member Cost: \$15**

*Networking: 11:15 am*

*Luncheon: 11:45 a.m.-1:00 pm*

*RSVP by Noon Monday Feb. 11h*

**LOCATION:**

**Coz's Restaurant**

**Meeting Room**

**SPEAKER:**

**Nicole Bateman**

**TOPIC:**

**Promoting the Community:**

**Our Assets, Your  
Opportunity**

**Catered by**

**Coz's**

**Exhibitor:**

**DMH Health & Wellness &  
Crossfit Enhance**



## *Mark your Calendar*

**March 13th**

**Speaker & Topic:**

**Julie Shields**

**Exercises to Increase Your  
Innovative Mindset**

**Exhibitor:**

**Mt. Zion Convention Center**

# 2019 Calendar of Events

Mt. Zion Chamber of Commerce Business Expo & Taste - March 9, 2019

Mt. Zion Chamber of Commerce Annual Banquet - April 18, 2019

## 2018-19 Board of Directors



Wendy Kernan, President



Linda Harper, Administrator



Carolyn Ridenour, Vice President



Pastor Tracy Smith, Treasurer



Maria Dent, Secretary



Jeff Chambers



Dusti Corum



Laura Jones



Corey McKenzie



Ed Swope

## February Luncheon

On February 13, 2019, Nicole Bateman, Executive Director, Midwest Inland Port, Community Marketing Manager, Limitless Decatur & Macon County, and Economic Development Corporation of Decatur-Macon County will be our speaker on the topic "Promoting the Community: Our Assets, Your Opportunity". Hear from the Economic Development Corporation of Decatur & Macon County on how they are promoting the community utilizing the Midwest Inland Port and Limitless Decatur & Macon County. Get an inside look at how the three initiatives work together to grow the local economy and learn what resources are available to you.



The luncheon starts at 11:45 with check-in and networking starting at 11:15. It will be at Coz's Restaurant, 1405 Village Parkway, Mt. Zion, in the meeting room. Please enter through the north door directly into the meeting room; the north door is on the same side of the building as the barber shop.

Send in your RSVP by Monday, February 11th by emailing [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com). Hope to see you there!



MT. ZION  
**CHAMBER**  
of Commerce

## WELCOME OUR NEW MEMBER



Addiction Medicine.  
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Mindy Melton with Gateway Foundation located in Springfield. It offers highly personalized addiction treatment programs. They work with their patients to understand their life situation, their relationship to family and loved ones, their physical symptoms and the psychological issues they face every day. Businesses, organizations, and individuals can enroll in their programs. Contact Mindy at [mjmelton@gatewayfoundation.org](mailto:mjmelton@gatewayfoundation.org) or call (217) 529-9266.

# Expo Booths Going Fast

The Mt. Zion Expo & Taste is Saturday, March 9, 2019. There are only about 15 booths left. The due date to get your spot reserved is **February 18th**. The price per booth for members is now \$250; add another \$25 if you need electricity. The contract is in this newsletter or you can download the PDF of it at our website at [www.mtzionchamber.org](http://www.mtzionchamber.org). If you have any questions, call Linda Harper at 864-2526 or email her at [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com)

# Ambassadors Needed

We are expanding the number of Ambassadors that help the Mt. Zion Chamber of Commerce. If you are interested, email [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com). The role of the Mt. Zion Chamber Ambassador is

- Assist with member communication, recruitment and retention.
- Greet and volunteer at Chamber events.
- Represent the Chamber in the advancement of good will to the community, and its members at large.

# Website Changes

Our MZCC website has been changed. It is no longer black. It is white and is more user friendly. Continual changes are being made. You can use the Search box more easily now, the categories are easy to find, the latest postings are on the home page. For any forms you see in any of our newsletters, you can go to our website and download the PDF version of it.

A survey was sent out. If you participated in sharing your rating and comments, thank you. A website committee will be using your feedback to continue to make improvements.

Please look your business organization up on our website and check over your information. Send any corrections to [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com).

**Feb. 18th Deadline**



**Mt. Zion Chamber of Commerce  
2019 EXPO Contract**

**Show Date: March 9, 2019 | 9 a.m. – 2 p.m.  
MTZ Convention Center**

**Set Up Date: March 8, 2019 | 9 a.m. – 4 p.m.  
Booth Space: 8' x 8'**

**Fee: Early Bird Non-Member \$350 or Early Bird Member \$200 per booth space, if registered by February 1, 2019.  
After February 1, 2019 booth space will be allocated on a first-come first-serve basis at  
Non-Member Price of \$400 or Member Price \$250.**

1. All contracts and checks must be received by February 1, 2019 to retain a discounted booth space.
2. All exhibitors must restrict their exhibit to the business registered with the Mt. Zion Chamber of Commerce. All multiple businesses that are Chamber members, must register each business they wish to exhibit.
3. Doors will be open Friday, March 8th at 9:00 a.m. to 4:00 p.m. for set up.  
**All exhibitors are to be set up by 4:00 p.m.**
4. Exhibitors will unload in the front and park to the immediate north & east of the Convention Center.
5. Exhibitors will **NOT** remove their display before 2:00 p.m. on Saturday, March 9th.
6. Exhibitors will **NOT** sell any illegal items.
7. Exhibitors will remove all trash, paper, boxes, tape, etc. from their space.
8. Exhibitors will cooperate with all requests of show personnel.
9. Exhibitors **MUST** keep display within confines of their space and not go into the aisles.
10. The Mt. Zion Chamber of Commerce or the Mt. Zion Convention Center will not be held liable for any losses, damages or injuries sustained by exhibitors in any manner whatsoever.
11. No refunds or credits for cancellations for any reason after February 1, 2019.
12. Exhibitors will be supplied (1) table, (2) chairs, table cloth, pipe and drape on three sides.  
You must supply extension cords and display accessories. Wall booth spaces are for booths that need electrical outlets.  
**Electrical Booth space will be available to those who pay the \$25.00 fee.**
13. Door prizes can be announced during the Expo. It is suggested that you arrange for door prize and sign-ups and/or drawings at your booth.
14. All Chamber exhibitors must be a member in good standing at the time of the Expo.
15. For questions or special requests, please call the Chamber @ 864-2526.
16. Make checks payable to: Mt. Zion Chamber of Commerce. Mail to: P.O. Box 84, Mt. Zion, IL 62549.

**Return the bottom half with your payment**

Business Name (Please Print) \_\_\_\_\_

Contact Person (Please Print) \_\_\_\_\_

Phone \_\_\_\_\_

Electricity: Yes \_\_\_\_\_ No \_\_\_\_\_ (110v)

**Note: There is an added \$25 charge for booth electricity. (\$25.00)**

**Booth:** Business \_\_\_\_\_ Taste \_\_\_\_\_ Electricity \_\_\_\_\_

(Early Bird Non-Member \$350 or \$200 Member per booth price.

After February 1, 2019, price for Non-Member \$400 or Member \$250 per booth.)

Mail to:

Mt. Zion Chamber of Commerce, P.O. Box 84

Mt. Zion, IL 62549





## 2019 TASTE Contract

Do not miss this opportunity to serve one of your delicious entrees to the crowd of local residents attending the EXPO & TASTE on Saturday, March 9, 2019.

Setup is Saturday, March 9th from 9 A.M. to 10:30 A.M.

- NO CHARGE for Booth – size 8x8
- Serve time: 11 a.m. to 2 p.m.
- Each booth provides a minimum of 200 single food servings for one ticket
- Each booth provides necessary serving items (extension cords, napkins, plates, forks, etc.)
- 3,000 food tickets will be for sale day of the event
- Tickets will be sold at the Mt. Zion Chamber Booth only in packs of 5 tickets for \$6
- **Vendors will be reimbursed \$.50 for each ticket turned in by 2:30 p.m. that day**

If you would like to be part of the TASTE, please complete the attached reservation and return by mail: PO BOX 84, Mt. Zion, IL or email: [admin@mtzchamber.org](mailto:admin@mtzchamber.org) by **February 8, 2019.**

### BOOTH RESERVATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

# Mt. Zion Chamber of Commerce

## 2019 College Scholarship Application

**\$3,500 Total to be Awarded**

Submit to:

**Mt. Zion Chamber of Commerce**

**PO Box 84 Mt. Zion, IL 62549**

**Applications due no later than March 1, 2019**

### Criteria

- Must be in the current graduating class from Mt. Zion High School or if attending another high school must be the child of dues-paying Mt. Zion Chamber member. If home-schooled must provide proof of eligibility.
- Must provide acceptance letter from a post-secondary institution to pursue and associate or baccalaureate degree in a business-related field.
- Must enroll as a full-time college student (minimum of 12 credit hours per semester).
- Must submit completed application, official high school transcripts, and other required documents to the Chamber by March 1, 2019.
- Must have a cumulative GPA of 3.0 (weighted scale) by the end of 7<sup>th</sup> semester.
- Must demonstrate service to the Macon County community.

### Student

#### Data

Last Name \_\_\_\_\_ First \_\_\_\_\_ M.I. \_\_\_\_\_  
Street Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

### Post-

#### Secondary

#### Data

College/Technical School \_\_\_\_\_  
Anticipated Enrollment Date \_\_\_\_\_  
Declared Major \_\_\_\_\_

### Description

#### of Service

-Describe the service you have performed (include extra-curricular activities, church community service, work experience, etc.) Please attach a separate page.

### Essay

Describe the benefits of affiliations such as the Chamber of Commerce in promoting business and business professionals. Please submit separate page and keep to a minimum of 250 words.

---

*Mt. Zion Chamber of Commerce Board of Directors reserves the right to choose recipient(s) at its discretion,*

*and at times may choose to withhold the awarding of scholarships.*

*For more information: Call 217-864-2526 or email [admin@mtzionchamber.org](mailto:admin@mtzionchamber.org).*



**Nomination for  
Outstanding Business of the Year Award  
2018**

Let the Chamber of Commerce Board members know who the Business of the Year is and why this Business is a candidate to be nominated.

Criteria to keep in mind: Service to the community, a positive economic impact on the community, attendance & service to the chamber and longevity in the community.

Any member whose dues are current can send in a nomination. Employees/contractors of a paid membership cannot nominate a business unless they are the designated contact person. Please, only one nomination per membership.

Nominations can be sent by email (admin@mtzchamber.org) or mailed (P.O. Box 84, Mt. Zion, IL 62549) **no later than April 1, 2019.**

The nominating member must sign their name and the business they represent. The Board members will vote and the winner will be announced at our Annual Banquet on April 18, 2019 held at the Mt. Zion Convention Center.

---

Business Nomination: \_\_\_\_\_

Owner: \_\_\_\_\_

Reason:

Nominated by: \_\_\_\_\_ Date: \_\_\_\_\_

Your Business Name: \_\_\_\_\_





**Jim Cleveland**  
Team Leader  
433-1144



**Taylor Corrie**  
Licensed Partner  
519-0393



**Joe Teague**  
433-3768



**Kim Platt**  
Transaction Manager



**Christine Poland**  
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 DecaturHomes.com



**Jim Cleveland**  
 Team leader  
 217-433-1144



**Kim Platt**  
 Transaction  
 Manager



**Christine Poland**  
 Client Services



**Taylor Corrie**  
 Licensed Partner  
 217-519-0393



**Joe Teague**  
 Licensed Partner  
 217-433-3768



**For more information about our properties, call Jim 217-433-1144**

Address	Details	Price	MLS #
1514 E Clay St	2bdr/1bth/wood floors/original claw foot tub/rehab ready	Under \$10's	6174477
1820 E Decatur St	<b>SOLD!</b> 2bdr/1bth/encl. porch/full basement/1 car & 2car detached gar.	Under \$15's	6185207
Lot 2 E Greenhill Rd	1.45 timbered acres building lot/100' road frontage/near lake & airport	Under \$20's	6184287
1690 W Cushing St	Ranch 2bdr/1bth/near northwest/replacement windows/CFD	Mid \$20's	6182989
787 W Cushing St	<b>SOLD!</b> Income! Bungalow w/2 apartment 1bdr/1bth & 2bdr/2bth/CFD	Upper \$20's	6182911
270 E Mueller Ct	.65 acre treed building lot in gated subdivision on Lake Decatur	Upper \$20's	6173066
1188 W Packard St	<b>SOLD!</b> 2bdr/1bth/hardwood floors/ ranch/full basement/fenced yard	Mid \$30's	6184705
195 N Fairway Ave	2bdr/1bth/1car garage/ranch/.55 acre/fixer upper/far west end/W-L schls	Upper \$30's	6180818
775 S Oakland Ave	3bdr/1bth/hardwood floors/fireplace/fenced yard/west end	Mid \$40's	6184780
3997 Camelot Dr	2bdr/1bth/1car garage/single-story condo/fireplace/A-O schools	Low \$50's	6185129
32 Sickles Dr	<b>NEW PRICE!</b> 3bdr/1bth Cape Cod/1.5car garage/hardwd flrs/ So. Shores	Mid \$50's	6172409
44 Isabella Dr	<b>NEW PRICE!</b> 3bdr/2bth/2car garage/replacement windows/pool	Mid \$70's	6183327
269 N Ash St, Maroa	3bdr/1bth ranch/eat-in kitchen/family room/near M-F high school	Upper \$70's	6181946
29 Wyoming Dr	<b>NEW LISTING!</b> 3bdr/1bth/2car garage/north side ranch/full basement	Low \$80's	6190275
2265 N McClellan Ave	4bdr/2bth/2car garage/1car garage, workshop/metal roof/Cape Cod	Mid \$80's	6184987
3869 Arthur Ct	2bdr/2bth/hardwood floors/family room/half acre corner lot/northwest	Upper \$80's	6184501
2440 W Florian Ct	<b>NEW PRICE!</b> 3bdr/2.5bth/1car garage/Cape Cod/Updated roof, HVAC	Mid \$80's	6184267
44 Brownlow Dr	<b>NEW PRICE!</b> 3bdr/2bth/2car gar/gorgeous updates!/lifetime waterproofing	Upper \$80's	6182826
205 W Roberts, Mt Zion	<b>SOLD!</b> 3bdr/1bth/oak kitchen cabinets/large yard/composite deck	Mid \$90's	6183880
5057 Thrush Ave	3bdr/2bth/sun room/new laminate flooring/large yard/near airport & lake	Upper \$90's	6183861
4741 Barberry Ct	3bdr/2bth ranch/2car garage/full basement/north/M-F schools	Mid \$110's	6182349
2174 Ravina Park Ct	<b>NEW LISTING!</b> 5bdr/3bth/2car garage/family room/full basement/fireplace	Upper \$120's	6185206
435 Scovill Ct	<b>NEW PRICE!</b> 3bdr/2bth ranch, 2car garage/new flooring & paint/55+	Upper \$130's	6183177
4688 Mission Dr	<b>NEW LISTING!</b> 3bdr/2bth/2.5car garage/open concept/fenced yard/north	Mid \$140's	6190151
RR 1, Bingham(Ramsey area)	40 acre hunting or building site/timber, pasture, & pond!	Low \$200's	6183935
531 Park Place Ct, Forsyth	3bdr/2bth/2car garage/open layout ranch/50+ community/by park	Upper \$200's	6183510
2 Forest Knolls Est.	5 bdr/4bth/2car garage/3,000 SF/updates/ <b>LAKEFRONT</b> /huge deck/dock	Upper \$220's	6183559
45 N Country Club Rd	3bdr/2.5bth/ <b>LAKEFRONT</b> /walk-out basement/great views/2,200 TSF/dock	Upper \$230's	6181843
207 Jack Ln, Forsyth	<b>NEW PRICE!</b> 4bdr/3bth/full, finished basement/upgrades/M-F schools	Upper \$260's	6184883
4045 Meadow Park Dr	<b>NEW PRICE!</b> 6bdr/6F&2H bath/4car garage/in-ground pool & pool house	Upper \$730's	6182827



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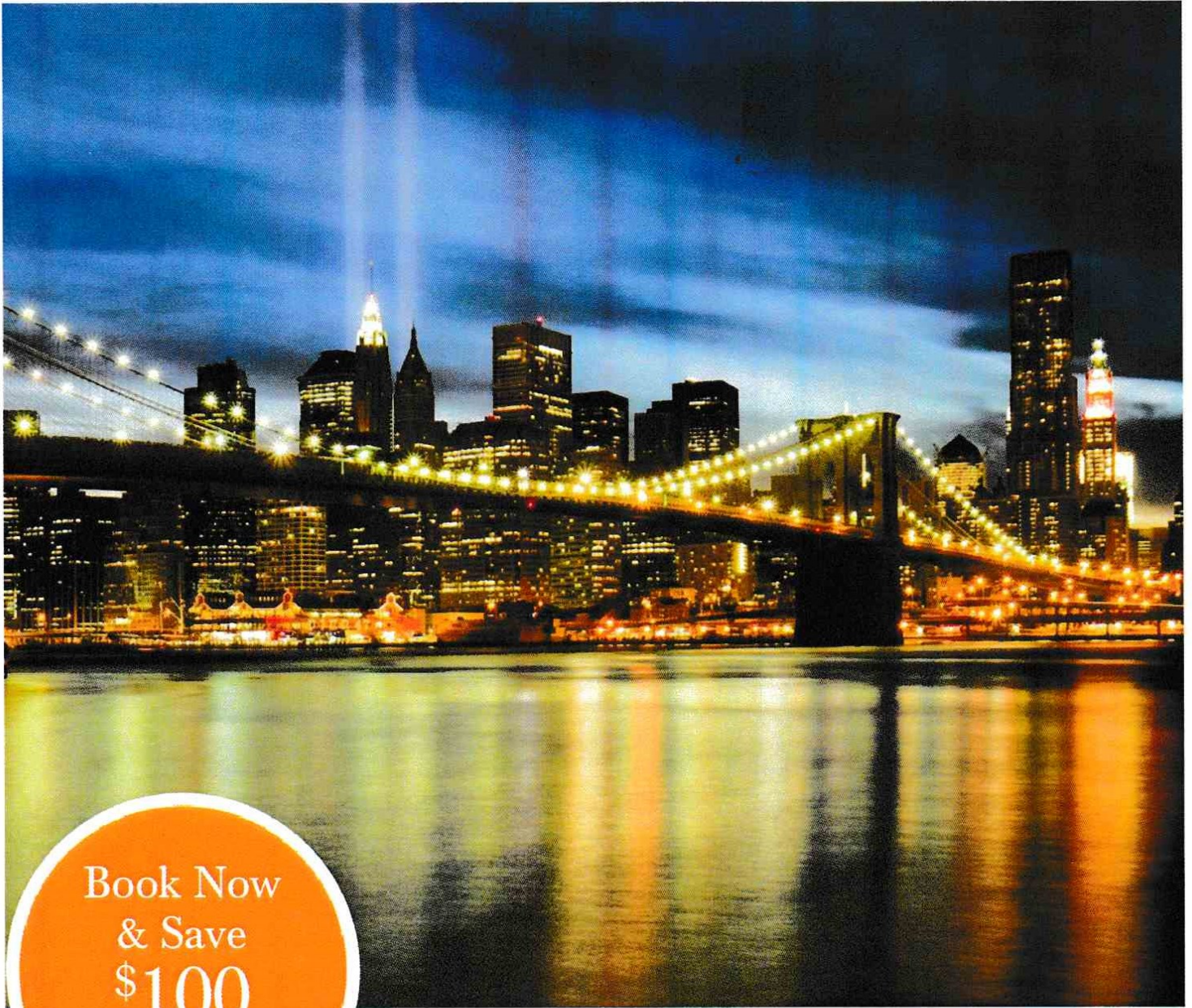
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**Mt. Zion Parks & Recreation Commission Presents:**



# **Valentine Dinner Fundraiser**

**Saturday, February 9th, 2019**

**Doors: 6:30 pm**

**Dinner: 7:00 pm**

**Show: 8:00 pm**



**at the Mt. Zion Convention Center | 1400 Mt. Zion Pkwy**



**Questions? 217/864-5424.**

**Tickets can be purchased at Village Hall or online at [eventbrite.com](https://www.eventbrite.com)**

**Ticket Sale ends Friday, February 1, 2019.**

**Tables of 10 are available for \$400;  
tickets must be purchased in one transaction.**

**Dinner by Nelson's Catering. Cash bar available.**



**All proceeds toward future Mt. Zion Parks & Recreation projects.**