

# December 2018 Events

## Luncheon

### December 12th

**Member Cost: \$15**

*Networking: 11:15 am*

*Luncheon: 11:45 a.m.-1:00 pm*

*RSVP by Noon Monday Dec. 10th*

**LOCATION:**

**Mt. Zion Convention  
Center**

## **CHRISTMAS PROGRAM**

**Catered by**

**The Kitchen of Doris Yoder**



### *Mark your Calendar*

**January 9th**

**Sponsored by:**

**First-Mid Bank & Trust**

**at**

**Fletcher Park**

**Topic:**

**Fraud in Your Business and  
Ways to Prevent It**

**Exhibitor:**

**Unique Boutique Salon & Spa**



## December *NEWS* from Chamber President Wendy Kernan

Tis the season for holiday gatherings, office potlucks, and customer appreciations. For those of us that are in business (which is most of us in some form or fashion) this is the most important time of the year. Your holiday marketing however can only go so far ...

Here are a few strategies to keep in mind.

1. **Put your sales promotions and offers front and center** – This is the ideal time to send out special offers and promotions. Shoppers are buying for friends, family and if they are like me themselves. Email is a great inexpensive way to have many eyes as possible on your offers. When creating your promotion think about encouraging shoppers to buy multiple items (offer discounted bundles, highlight complementary products together, free shipping over a certain dollar amount).
2. **Give you customers ideas for gifts** – It's hard thinking of ideas especially for co-workers or certain family members. What is the perfect gift? We are all looking for it, so give your customers some assistance. The easier you make it the more likely they will return after the holidays for that special gift idea.
3. **Reward your current customer base** – Offer them something special (maybe a coupon, a certain sale item, or company swag). The nice thing about this is, it is little cost to you and will provide a value to your customers.
4. **Turn up the heat** – There is a lot of marketing pressure this time of year and you want to get the most ROI. Turn up the emails, think about those last-minute shoppers and make the promotions time sensitive or insert a countdown in emails (that can be fun) and take special notice of your copy and font you are using.

Hopefully you find these tips beneficial to your business.

**Please make sure to join us at our December luncheon December 12<sup>th</sup> at the Convention Center where we will have a special holiday meal and spread good cheer to all.**

I look forward to serving you in 2019. **Happy Holidays!!**

Sincerely,

Your Chamber President

*Wendy J Kernan*

# 2018-19 Calendar of Events

Mt. Zion Chamber of Commerce Business Expo & Taste - March 9, 2019

Mt. Zion Chamber of Commerce Annual Banquet - April 18, 2019

## 2018-19 Board of Directors



Wendy Kernan, President



Linda Harper, Administrator



Karalee Misner, Vice President



Pastor Tracy Smith, Treasurer



Maria Dent, Secretary



Jeff Chambers



Dusti Corum



Laura Jones



Corey McKenzie



Carolyn Ridenour



Ed Swope



## Holiday Luncheon



Come and enjoy our special Christmas Program on Wednesday, December 12th presented by our Mt. Zion pastors and a delicious luncheon catered by The Kitchen of Doris Yoder at the Mt. Zion Convention Center at 11:15 a.m.

Have some fun by participating in our White Elephant Gift Exchange part of the program. Bring one wrapped gift: gift or regift something fun or unusual, strange knick knacks, unidentifiable kitchen items, and the like are typical white elephants. Wrap them nicely and to leave no identifying markings on the presents.

Send in your RSVP by Monday, December 10th by emailing [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com). Hope to see you there!



## Welcome New Members



Michael Kernan is with Vector Construction. They are a concrete repair, protection and strengthening business with offices throughout North America, including Canada and the U.S. Their motto is "We Save Structures". Vector Construction is located at 4353 Reas Bridge Road, Decatur.



Dara White is with Clean Cut Painting & Handyman. "Your Trusted Home Improvement Company." Clean Cut Painting & Handyman is located at 1004 E. Eldorado Street, Decatur. They value craftsmanship and work that is completed to the highest quality standards. Schedule a free estimate by calling 217-330-7310.



Denise White is with Dog Haus located at 4405 E. Rt. 36, Decatur. The Dog Haus restaurant uses 100% Black Angus beef. All Dog Haus dogs, sausages and burgers are served on grilled King's Hawaiian rolls. You can choose from signature, one-of-kind Haus creations or customize your own from a wide array of unique toppings.

**MZCC / Mt. Zion  
School District  
American Education Week  
Appreciation Breakfast -  
November 14, 2018**



Superintendent Travis Roundcount

# 2019 Expo Sponsorship Packages



**Mt. Zion Chamber of Commerce**

**Expo and Taste**

**March 9, 2019**

## Sponsorship Packages

	<b>Gold Sponsorship \$600</b>	<b>Silver Sponsorship \$350</b>	<b>Booth Space Member: \$250/Early \$200 Non Member: \$400/Early \$350</b>
<b>Booth Space</b>	Double (8x16) Booth Electricity Included	8X8 Booth Electricity Available \$25	8X8 Booth Electricity Available \$25
<b>Sponsor Promotion</b>	Promotional Display at Event (no electricity)	Promotional Display at Event (no electricity)	
<b>Sponsor Publicity</b>	Sponsor Name Announced at Event	Sponsor Name Announced at Event	
<b>Sponsor Inclusion</b>	Sponsor Name and Logo on Map Handed Out at the Door	Sponsor Name Printed on Map Handed Out at the Door	
<b>Sponsor Inclusion In Pre-Expo Event Advertisement</b>	Sponsor Logo on Expo flyer, newspaper: MTZ Region News and Decatur H & R Logo on Large Banners Sponsor Logo on Expo	Sponsor Name on Expo Flyer	
<b>Early Bird Pricing</b>			If Registered and Paid Before January 25, 2019





**Mt. Zion Chamber of Commerce  
2019 EXPO Contract**

**Show Date: March 9, 2019 | 9 a.m. – 2 p.m.  
MTZ Convention Center**

**Set Up Date: March 8, 2019 | 9 a.m. – 4 p.m.  
Booth Space: 8' x 8'**

**Fee: Early Bird Non-Member \$350 or Early Bird Member \$200 per booth space, if registered by February 1, 2019.  
After February 1, 2019 booth space will be allocated on a first-come first-serve basis at  
Non-Member Price of \$400 or Member Price \$250.**

1. All contracts and checks must be received by February 1, 2019 to retain a discounted booth space.
2. All exhibitors must restrict their exhibit to the business registered with the Mt. Zion Chamber of Commerce. All multiple businesses that are Chamber members, must register each business they wish to exhibit.
3. Doors will be open Friday, March 8th at 9:00 a.m. to 4:00 p.m. for set up.  
**All exhibitors are to be set up by 4:00 p.m.**
4. Exhibitors will unload in the front and park to the immediate north & east of the Convention Center.
5. Exhibitors will **NOT** remove their display before 2:00 p.m. on Saturday, March 9th.
6. Exhibitors will **NOT** sell any illegal items.
7. Exhibitors will remove all trash, paper, boxes, tape, etc. from their space.
8. Exhibitors will cooperate with all requests of show personnel.
9. Exhibitors **MUST** keep display within confines of their space and not go into the aisles.
10. The Mt. Zion Chamber of Commerce or the Mt. Zion Convention Center will not be held liable for any losses, damages or injuries sustained by exhibitors in any manner whatsoever.
11. No refunds or credits for cancellations for any reason after February 1, 2019.
12. Exhibitors will be supplied (1) table, (2) chairs, table cloth, pipe and drape on three sides.  
You must supply extension cords and display accessories. Wall booth spaces are for booths that need electrical outlets.  
**Electrical Booth space will be available to those who pay the \$25.00 fee.**
13. Door prizes can be announced during the Expo. It is suggested that you arrange for door prize and sign-ups and/or drawings at your booth.
14. All Chamber exhibitors must be a member in good standing at the time of the Expo.
15. For questions or special requests, please call the Chamber @ 864-2526.
16. Make checks payable to: Mt. Zion Chamber of Commerce. Mail to: P.O. Box 84, Mt. Zion, IL 62549.

**Return the bottom half with your payment**

Business Name (Please Print)

Contact Person (Please Print)

Phone

Electricity: Yes \_\_\_\_\_ No \_\_\_\_\_ (110v)

**Note: There is an added \$25 charge for booth electricity. (\$25.00)**

**Booth:** Business \_\_\_\_\_ Taste \_\_\_\_\_ Electricity \_\_\_\_\_

(Early Bird Non-Member \$350 or \$200 Member per booth price.

After February 1, 2019, price for Non-Member \$400 or Member \$250 per booth.)

Mail to:

Mt. Zion Chamber of Commerce, P.O. Box 84

Mt. Zion, IL 62549

# 2019 Expo & Taste

The Mt. Zion Chamber Expo and Taste will be Saturday, March 9, 2019. We hope you all will participate in this coming year's Expo & Taste. This event is held in the beautiful Mt. Zion Convention Center. It is very well attended each year by about 2,000 attendees. Included in this newsletter are the following deadlines:

**Sponsorships** Friday, January 25, 2019

**Booth Contract** Friday, February 1, 2019 -- Early Bird Pricing

**Taste Contract** Friday, February 8, 2019

**Spaces fill up quickly so get your spot soon.**

## 2019 Prepaid Luncheons

**New Price** -- If you want to get all your luncheons for the whole year at \$12 each instead of the full price of \$15 each, let me know if you want to enroll for the 2019 Prepaid Luncheons. Linda Harper will invoice you for \$144. The deadline to let Linda know is Monday, January 7, 2019.

Email [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com).

## 2019 Luncheon Sponsorships

If your organization or business would like to be a luncheon sponsor for \$200 per luncheon, let Linda Harper know by emailing [mtzionilchamber@gmail.com](mailto:mtzionilchamber@gmail.com). The sponsorship fee will go into our advertising budget to help give back to our members. As a luncheon sponsor, your business or organization names will be announced as the sponsor in our newsletter, on our website, and during that month's luncheon. The month of January is already taken so let me know.





**Jim Cleveland**  
Team Leader  
433-1144



**Taylor Corrie**  
Licensed Partner  
519-0393



**Joe Teague**  
433-3768



**Kim Platt**  
Transaction Manager



**Christine Poland**  
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**Call Jim at 217-433-1144**  
**DecaturHomes.com • jimcleveland@remax.net**

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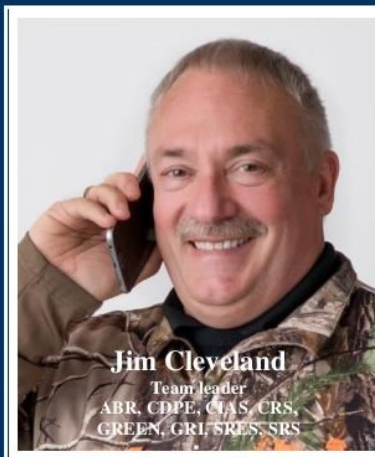
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Jim Cleveland

Team Leader  
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GREEN, GRI, SRES, SRS



Kim Platt  
Transaction Manager



Christine Poland  
Client Services



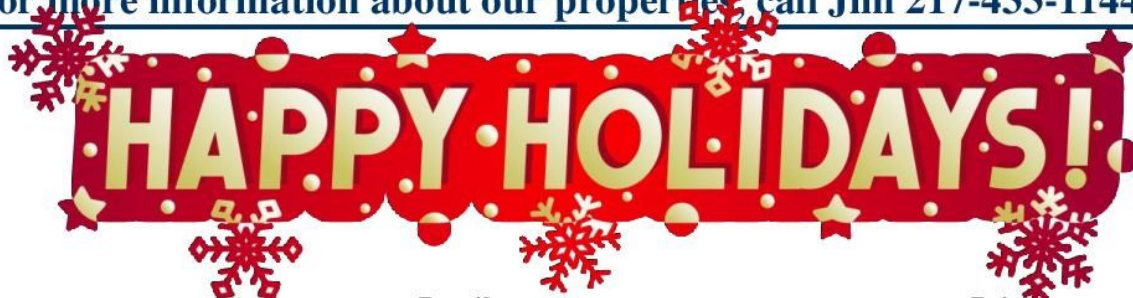
Taylor Corrie  
Licensed Partner  
217-519-0393



Joe Teague  
Licensed Partner  
217-706-0458



For more information about our properties call Jim 217-433-1144



Address	Details	Price	MLS #
1514 E Clay St	2bdr/1bth/wood floors/original claw foot tub/rehab ready	Under \$10's	6174477
Lot 2 E Greenhill Rd	<b>NEW LISTING!</b> 1.45 timbered ac. building lot/100' road frontage/near lake	Under \$20's	6184287
1690 W Cushing St	Ranch 2bdr/1bth/near northwest/replacement windows/CFD	Mid \$20's	6182989
787 W Cushing St	Income! Bungalow w/2 apartment 1bdr/1bth & 2bdr/2bth/CFD	Upper \$20's	6182911
270 E Mueller Ct	.65 acre treed building lot in gated subdivision on Lake Decatur	Upper \$20's	6173066
1188 W Packard St	<b>NEW LISTING!</b> 2bdr/1bth/hardwood floors/ full basement/fenced yard	Mid \$30's	6184705
195 N Fairway Ave	2bdr/1bth/1car garage/ranch/.55 acre/fixer upper/far west end/W-L schools	Upper \$30's	6180818
775 S Oakland Ave	<b>NEW LISTING!</b> 3bdr/1bth/hardwood floors/fireplace/fenced yard/west end	Mid \$40's	6184780
32 Sickles Dr	<b>NEW PRICE!</b> 3bdr/1bth Cape Cod/1.5car garage/hardwd flrs/ So. Shores	Mid \$50's	6172409
44 Isabella Dr	<b>NEW PRICE!</b> 3bdr/2bth/2car garage/replacement windows/pool	Mid \$70's	6183327
4001 E Marietta St	3bdr/1bth/2car 20x38 garage/ with loft/corner lot/ <b>Inspected!</b>	Upper \$70's	6183544
269 N Ash St, Maroa	3bdr/1bth ranch/eat-in kitchen/family room/near M-F high school	Upper \$70's	6181946
3869 Arthur Ct	<b>NEW LISTING!</b> 2bdr/2bth/hardwood floors/family room/half ac corner lot	Upper \$80's	6184501
7335 W William St	3bdr/1bth/2car garage/updated kitchen/fenced half acre	Low \$80's	6183700
1550 W William St	<b>NEW PRICE!</b> 3bdr/2bth/2car garage/hardwd flrs/next to Fairview Park	Mid \$80's	6183837
2440 W Florian Ct	<b>NEW PRICE!</b> 3bdr/2.5bth/1car garage/Cape Cod/Updated roof, HVAC	Mid \$80's	6184267
44 Brownlow Dr	<b>NEW PRICE!</b> 3bdr/2bth/2car gar/gorgeous updates!/lifetime waterproofing	Mid \$90's	6182826
205 W Roberts, Mt Zion	3bdr/1bth/oak kitchen cabinets/large yard/composite deck	Mid \$90's	6183880
5057 Thrush Ave	3bdr/2bth/sun room/new laminate flooring/large yard/near airport & lake	Upper \$90's	6183861
4741 Barberry Ct	3bdr/2bth ranch/2car garage/full basement/north/M-F schools	Mid \$110's	6182349
435 Scovill Ct	<b>NEW PRICE!</b> 3bdr/2bth ranch, 2car garage/new flooring & paint/55+	Low \$140's	6183177
RR 1, Bingham(Ramsey area)	40 acre hunting or building site/timber, pasture, & pond!	Low \$200's	6183935
531 Park Place Ct, Forsyth	3bdr/2bth/2car garage/open layout ranch/50+ community/by park	Upper \$200's	6183510
2 Forest Knolls Est.	5 bdr/4bth/2car garage/3,000 SF/updates/ <b>LAKEFRONT!</b> huge deck/dock	Mid \$230's	6183559
45 N Country Club Rd	3bdr/2.5bth ranch/ <b>LAKEFRONT!</b> walk-out basement/great views/2,200 TSF/dock	Upper \$230's	6181843
4045 Meadow Park Dr	<b>NEW PRICE!</b> 6bdr/6F&2H bth/4car garage/in-ground pool & pool house	Upper \$730's	6182827

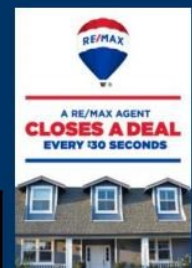


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