

August 2019 Events

Luncheon

August 14th

Member Cost: \$15

Networking: 11:15 am

Luncheon: 11:45 a.m.-1:00 pm

RSVP by Noon Tuesday, August 13th

LOCATION:

Mt. Zion Fletcher Park

Recreation Center

SPEAKER:

Mike Wilcott

GM, Devon Lakeshore

Amphitheater

TOPIC:

The Devon Lakeshore

Amphitheater

CATERER:

Krave

EXHIBITOR:

Evergreen Senior Living



**Mark your Calendar
September 11th**

Cody Buckley, CPA

**"Proper Entity Selection for
Small Businesses"**

Exhibitor:

Dimond Bros. Insurance



August *NEWS* from Chamber President Wendy Kernan

Budget, Contracts, and Negotiations

Yep, sounds exciting doesn't it? Nope, but this is the world I am in right now; and I am sure several of you are in the same spot. If not, you should be, and I would advise everyone to think about your vendors and any contracts you or your business has signed. Here are some quick tips that I have learned that have proved helpful and has saved my business a lot of money (thousands).

- How do you keep a listing of all your contracts? We use Venminder, it is a software company for financial institutions that keeps track of all 3rd party vendors. You have a single spot to house your contracts, assign an owner, and most importantly create reminders 6 mos. out that a contract is coming due. This is ever so important because you do not want a five-year contract auto-renewing for another five years. This is what can cost your business serious \$\$\$. There are all kinds of software out there that can do the same thing, and it can be as simple as creating an Excel spreadsheet and Outlook calendar reminders. The key is that you have something, and there has to be an owner.
- What is your procedure when a contract does come up? A good rule of thumb is:
 - Pull the contract and read it. Know the terms, cancellation policy, and most importantly the cost and adjustments that occur when it is auto renewed.
 - Send a letter that your company will not be "auto-renewing". Usually, this has to be done six months out. Even if you plan on staying with the company, this allows you to renegotiate and shop the competition.
 - Shop the competition— not only your current vendor but two others. I know this can be time consuming; but you will be amazed at what you can save, and you are not entering into a contract/partnership blind. The competitors almost always have advice on things you never would have considered.
- Make sure you are considering EVERYTHING. Look at your last past six months of invoices. Are you aware of all charges? Key things to look at: set up charges, shipping, individual pricing (always look and ask about tiered pricing), initial fees; the list is endless and most of the time you won't see these listed in the contract, but they have a way of sneaking into the invoices. (Shocker, right?..?)
- Communicate – set up a meeting with your rep. Make sure you understand everything; and if you are not happy with service, deliveries, and/or prices, communicate that up front. They want to keep your business; and if you don't let them know you are not happy, they can't fix it.
- Ask about extras – A lot of time companies provide free training, round-tables with other businesses, annual consultations (this includes your merchant service provider). If you are not taking advantage of these, you should be. It will make sure you are:
 - On the latest software version
 - Getting peer data that is priceless
 - Have the knowledge of an expert look at that part of your business

All of things can help your business run more efficiently saving you time in long run and a lot of money. Who doesn't want a bigger bottom line?

Sincerely,

Wendy J. Kernan

Wendy J Kernan
Mt. Zion Chamber of Commerce President

2019 Calendar of Events

Mt. Zion Community Prayer Breakfast--October 23, 2019

2019-20 Board of Directors

President: Wendy Kernan

Jeff Chambers

Vice President: Carolyn Ridenour

Dusti Corum

Secretary: Maria Dent

Janell Courtwright

Treasurer: Corey McKenzie

Laura Jones

Linda Harper, Administrator

Dan McNeely



August Luncheon

Please send me your RSVP for the Mt. Zion Chamber of Commerce luncheon that will be held on Wednesday, August 14, 2019 in at the Fletcher Park Recreation Center in Mt. Zion. The cost is \$15 each. Check in at the registration table is from 11:15-11:45 a.m. The luncheon starts at 11:45 a.m. Krave will be the caterer.

Mike Wilcott is the General Manager of The Devon Lakeshore Amphitheater; it is operated by the Decatur Park District and sits along the shores of Lake Decatur. Their line-up features a variety of live performances—including music, movies, comedians and more! Mike is formerly with 95Q at Toby Tucker will be us an update on The Devon Lakeshore Amphitheater.

Bring your business cards and network with those in attendance. If you have any information flyers you want to put on the luncheon tables before the luncheon begins, please do so and be sure to pick up any remaining materials after the luncheon is over. RSVP for the luncheon by noon on Tuesday, August 14th by emailing mtzionilchamber@gmail.com.

Do you Have an Event or Promotion?

You too can insert an ad or have an e-mail blast for \$25 per issue or e-mail blast.

Contact the Chamber Office to find out more information.

217-864-2526



Member Spotlight



The Mt. Zion Chamber of Commerce loves its member businesses and wants you to learn more about them by bringing you this month's Member Spotlight - Dimond Bros. Insurance--Dan McNeely, Sales Executive. They specialize in providing personalized insurance coverage that meets the needs of families and businesses. Dimond Bros. has been providing security and peace of mind for individuals, businesses and government entities for nearly 150 years. Dimond Bros. Insurance are in over 70 markets for commercial insurance. Contact them for all your insurance needs.

MZCC Adopt-a-Highway

Tuesday, July 23rd



Thank you to all the volunteers. It only took about an hour and half. It was a perfect day. Thank you to Las Margaritas for providing the appetizers afterward.



August 30th Due Date



2019-20 Mt. Zion Chamber Directory

The Mt. Zion Chamber of Commerce is pleased to announce that the 2019-20 Membership Directory will not only be printed but also located on the new website! This added feature will give all members more opportunities to promote themselves as active members in our community. All Mt. Zion Chamber members in good standing will be included in the membership listing at no charge. Members can also advertise and those who do will have their logo next to the business name and the advertisement will be placed in the printed and online versions. Creative Media Services, Inc. will be handling the advertising/layout and DynaGraphics will be printing our directory in full color.

Distribution — Printed & Online | **Directory Specs** — 5.5" x 8.5" • Full Color

Distribution Information — All Chamber members will receive copies and available at the Welcome Bags, Community Prayer Breakfast, EXPO & Taste, Chamber & Village offices.

For the Advertiser —

To include your ad in the 2019-20 Mt. Zion Chamber Directory, ad copy and contracts are due to Creative Media Services, Inc. by Friday, August 30, 2019. Invoices will be sent by the Chamber are payable upon receipt.

Advertising Sizes/Dimensions/Rates —

1/4 Page • 2.375" x 3.875" • \$250

1/2 Page • 5" x 3.875" • \$350

Full Page • 5" x 8" • \$450

Full Page (Inside Front or Back Cover) • 5.5" x 8.5" w/.125" bleeds (no crop marks) • \$495

Full Page (Back Cover) • 5.5" x 8.5" w/.125" bleeds (no crop marks) • \$600

When supplying a print-ready ad, keep in mind that it should be sized to fit the exact dimensions of the ad size you have purchased. Accepted file types include ai, eps, pdf, jpg, and tif. If it is a raster-based file, please make sure that its resolution is at least 300 ppi at its full dimensions.

If needed, Creative Media Services can provide basic design at the following rates:

1/4 Page • \$45

1/2 Page • \$75

Full Page (all full-page options) • \$125

If submitted ads do not meet design criteria, Creative Media Services will contact you about required services.

TO PLACE YOUR AD CONTACT

Carolyn Ridenour — 217/428-9950
Creative Media Services, Inc.
cridenour@cmsdecatur.com

or

Linda Harper — 217/521-2884
mtzionilchamber@gmail.com

MAKE CHECKS PAYABLE TO MT. ZION CHAMBER

Mt. Zion Chamber of Commerce
PO Box 84 • Mt. Zion, IL 62549

217/864-2526
mtzionchamber.org

☐ I'd like to place an ad in the 2019-20 Mt. Zion Chamber Directory

I understand that if the ad requires extra design work as specified above, Creative Media Services, Inc. will notify you prior to rendering services and will add a design fee to the total amount due.

Authorized Signature

Date

Address

Phone

Email

Verifying Main Member Contact Info

If you haven't turned in your Verification of Contact Information for your Main Member of Record, I still need them to be turned in by August 9, 2019 (extended deadline) so that we have the most current information for our new website and directory. Please send the form below to mtzionilchamber@gmail.com.

Any number of employees from your business or organization are always invited to all our luncheons and events; but each business or organization that is a member can only have one Member of Record.

All active, current members will be included in the new 2019-2020 Directory whether they buy an ad in it or not; but if you wish to advertise your business or organization in the new directory, I have included the form for ad purchases with this newsletter as well.

Verify Chamber Membership Information

Business Name	
Contact Name	
Address	
City	
State	
Zip	
Phone	
Email	
Web	
FB	
Twitter	
LinkedIn	
Category1	
Category2	

Ambassador	Membership Group	E-mail Address
Patty Jackson	#-B	pjackson@richland.edu
Kayla Salmieri	C	ksalmieri@iec2020.com
Ethan Gorrell	D	egorrell@townandcountrybank.com
Emily Phillips	E-G	EmilyPhillips@neuhoffmedia.com
Justin Richards	H-L	justin.richards@hickorypointbank.com
Rachel Bolsen	M	rcassella@heritageofcare.com
Dianne Shaw	N-R	dshaw@firstmid.com
Ellen Ritchie	S-Z	ellen.ritchie@busey.com



Thank you to all our Ambassadors, Board Members, and members for all your help. The Mt. Zion Chamber of Commerce couldn't do it without you as we are a volunteer organization.

Prayer Breakfast Sponsorship Opportunity

The 2019 Mt. Zion Community Prayer Breakfast will be on Wednesday, October 23, 2019. Please consider being a sponsor. The deadline is September 6th for becoming a sponsor. The sponsorships help pay for this important event. The higher levels of sponsorship give you a certain number of tickets for the prayer breakfast and a certain amount of your logos on the advertisement of the Prayer Breakfast in the newspapers and on our banners. See the next page for an explanation of each sponsorship level. Let me know which sponsorship level you would like, and I will invoice you. Contact Linda Harper at mtzionchamber@gmail.com to sign up for a sponsorship or if you have any questions.

Due September 6th



**Mt. Zion Chamber of Commerce
Annual Prayer Breakfast
October 23, 2019**

	Gold Sponsorship \$2,500	Silver Sponsorship \$1,000	Bronze Sponsorship \$500
Tickets to Prayer Breakfast	Table of 10 with name Prominently placed as Gold Sponsor	6 with name Prominently placed as Silver Sponsor	4 with name placed as Bronze Sponsor
Sponsor Promotion at Prayer Breakfast	Time for your Representative to Speak during program Promotional display table at event prior to and following event Sponsor name announced at Breakfast	Sponsor name announced at Breakfast	Sponsor name announced at Breakfast
Sponsor Inclusion in Prayer Breakfast Program	Sponsor name and logo on program	Sponsor name and logo on program	Sponsor name listed on program
Sponsor Inclusion in Pre-Event Advertising	Sponsor name and logo on Prayer Breakfast flyers and banners Sponsor mention in all radio spots Sponsor and logo on Prayer Breakfast Facebook boost	Sponsor name and logo on Prayer Breakfast flyers and banners	
Sponsor Inclusion in Chamber Media	Sponsor name and logo in Chamber newsletter and website Free business/organization ad in Chamber newsletter the month of Prayer Breakfast Free e-mail blast of business/organization ad the month of Prayer Breakfast	Sponsor name in Chamber newsletter and website	Sponsor name in Chamber newsletter

DECATURHOMES.COM



Jim Cleveland
217-433-1144

Download my app:
getmobile.remax.com/JimCleveland



Taylor Corrie
217-519-0393

Download my app:
getmobile.remax.com/TaylorCorrie



Joe Teague
217-433-3768

Download my app:
getmobile.remax.com/JoeTeague



Kim Platt
Transaction Manager



Christine Poland
Client Services



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& FLOOR PLANS**



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Call Jim at
217-433-1144
jimcleveland@remax.net

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151 E Decatur St., Decatur IL 62521
Office 217-428-9500

JimCleveland@remax.net

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Jim Cleveland
Team leader
217-433-1144



Kim Platt
Transaction
Manager



Christine Poland
Client Services



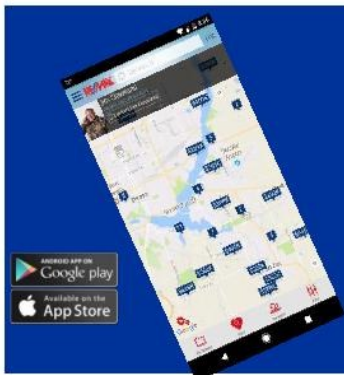
Taylor Corrie
Licensed Partner
217-519-0393



Joe Teague
Licensed Partner
217-433-3768

 For more information about our properties, call Jim 217-433-1144

Address	Details	Price	MLS #
1722 N Edward St.	NEW LISTING! 3bdr/1bth/replacement windows/updated bathroom	Under \$20's	6194437
Lot 2 E Greenhill Rd.	1.45 timbered acres building lot/100' road frontage/near lake & airport	Under \$20's	6184287
506 W Macon St.	Investors! West end 2-story converted to upper and lower apartments	Low \$20's	6190770
270 E Mueller Ct.	.65 acre building lot in Lake Decatur neighborhood. Gated subdivision.	Mid \$20's	6173066
438 S Boyd St.	3-4bdr/3bth/single-family home with possible 2 apartment rental	Mid \$20's	6192883
114 S Oak St., Maroa	NEW LISTING! 3bdr/1bth/lge. rooms and windows/wood floors/needs TLC	Upper \$20's	6193972
490 S Franklin St.	NEW PRICE! Multi-purpose commercial bldg/high-traffic corner/Prkng Lot	Mid \$30's	6190620
3 Louise Ct.	NEW PRICE! 3bdr/1bth/fireplace/hardwood floors/full basement	Mid \$40's	6193438
421 Woodside Trail #E8	2bdr/1bth/ CONDO /large rooms/WD hookups/freshly painted	Upper \$40's	6192680
3997 Camelot Dr.	2bdr/1bth/1 car garage/single-story condo/fireplace/A-O schools	Low \$50's	6185129
117 Ridgeway Dr.	2bdr/1bth/hardwood floors/walk-out basement/fenced yard	Mid \$60's	6192706
34 Medial Dr.	NEW LISTING! 2bdr/1bth/hardwood floors/4-car detached garage/deck	Mid \$70's	6194430
135 W Roney St, Dalton City	ADORABLE 3bdr/2bth/spacious LR and FR/fireplace/deck/MZ schools	Mid \$70's	6192249
3869 Arthur Ct.	2bdr/2bth/hardwood flrs/family room/half ac. corner lot/NW	Mid \$70's	6184501
29 Wyoming Dr.	NEW PRICE! 3bdr/1bth/2car garage/north side ranch/full basement	Mid \$70's	6190275
5555 E William St. Rd.	NEW LISTING! 3bdr/2bth/2.5car garage/fenced yard/wood deck	Mid \$90's	6194329
1311 W Macon St.	6bdr/2bth/classic west end farm house style/near Millikin University	Mid \$90's	6192946
710 S Whitetail Cir, Mt Zion	NEW PRICE! 3bdr/1.5bth/2car gar/hardwood flrs/remodeled bth/MZ schls	Upper \$100's	6190776
4741 Barberry Ct.	3bdr/2bth ranch/2car garage/full basement/north/M-F schools	Mid \$110's	6182349
2174 Ravina Park Ct.	NEW PRICE! 5bdr/3bth/2,800+ SF/large rooms/screened patio/cul de sac	Mid \$120's	6185206
3 Northern Dr.	NEW PRICE! 3bdr/2bth/ GORGEOUS remodel/upgraded kitchen/new roof	Mid \$140's	6192848
1610 Oakcrest Ct, Mt Zion	NEW PRICE! 4 bdr/2.5bth/prow-front chalet/Mt Zion schools/cul de sac	Mid \$140's	6193655
1320 Alpine Ct.	NEW LISTING! 3bdr/2bth/open floor plan/patio/55+ community/south end	Mid \$190's	6194234
RR 1, Bingham(Ramsey area)	NEW PRICE! 40 acre hunting or building site/timber, pasture, & pond!	Upper \$190's	6183935
531 Park Place Ct, Forsyth	3bdr/2bth/2car garage/open layout/50+ community/by park	Mid \$200's	6183510
2 Forest Knolls Est.	5 bdr/4bth/2car garage/3,000 SF/ LAKEFRONT /deck/dock/huge fam. rm.	Upper \$210's	6183559
858 W Green St.	Popular neighborhood bar, grill, & billiards business and building!	Mid \$220's	6190609
990 Blind Horse Rd., Illiopolis	NEW LISTING! 5 Ac./3,000 sf brick country home/outbldg/pre-inspected	Upper \$310's	6193901
10953 Cabin Rd., Oakley	NEW LISTING! 4bdr/2bth/5.5 car garages/22+acres/custom walk-out ranch	Upper \$590's	6193784
4045 Meadow Park Dr	6bdr/6F&2H bath/4car garage/in-ground pool & pool house/one acre	Upper \$690's	6182827



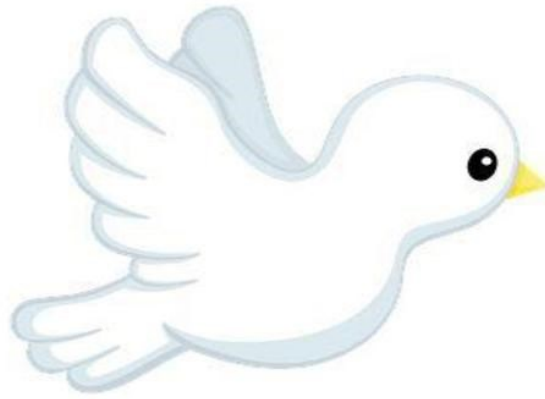
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Little Doves Preschool

At Our Lady of the Holy Spirit

**NOW ENROLLING
FOR FALL 2019**

CALL 864-3467

3 and 4 year old's for Fall 2019

Morning Session

Afternoon Session

8 am to 11 am

Noon-3 pm

Tuesday, Wednesday, Thursday

Tuesday, Wednesday, Thursday

2 sessions available, 3 days a week, during the school year calendar

Our Preschool Curriculum is aligned with the Illinois Early Learning and Development Standards to ensure a quality early education for your child. The building blocks in the program cover all aspects of pre-kindergarten readiness. We also offer a promethean board allowing hands on learning and an enhanced approach for teaching. Our goal is for each child to enjoy learning and grow socially, emotionally, and academically.

Monthly fee is \$130.00 after June 1st

An annual fee of \$125.00 is due upon sign up to cover: Annual Session curriculum subscription materials, classroom supplies, technology fees, and snacks.

Questions? Please don't hesitate to call 864-3467. Reserve your spot today!

Our Lady of the Holy Spirit 400 N. Whitetail Circle Mt. Zion IL 62549 www.mtzolhs.org 217-864-3467